



# AGENDA



## Animal Services Advisory Commission

6 p.m. Tuesday, April 5, 2016

City Hall, Executive Conference, 800 Municipal Dr., Farmington, New Mexico

- I. Roll Call**
- II. Meeting Minutes Approval**
  - A. Regular Meeting – February 2, 2016
- III. Unfinished Business**
  - A. Action Items –
    - 1. Change Format of the Commission
    - 2. Goals and Objectives of the Commission
  - B. Discussion Items –
    - 1. Update to the Animal Agreement with San Juan County, Bloomfield and Aztec
- IV. New Business**
  - A. Action Items –
    - 1. Adopt the Open Meetings Resolution
  - B. Discussion Items –
    - 1. Rewording of the Rabies Ordinance
- V. Department Business**
  - A. Farmington Regional Animal Shelter; Stacie Voss, Welfare Director
    - 1. Shelter Reports
- VI. Commissioner 's Business**
- VII. Business from the Floor**
- VIII. Adjournment**

ANIMAL SERVICES ADVISORY COMMISSION  
MINUTES OF THE **FEBRUARY 2, 2016** MEETING

The Animal Services Advisory Commission (ASAC) of the City of Farmington met in a regular session on Tuesday, February 2, 2016, at the Executive Conference Room, 800 Municipal, Farmington, NM. Roll call was taken with attendance as follows:

Members Present: Summer Jakino-Whistle, ASAC Chair; John Roe; Wendy Rogers; Shiela Noyes, DVM; Leslie Jedrey

Members Absent: Ken LaCasse

PRCA Staff Present: Cory Styron, PRCA Director; Stacie Voss, FRAS Welfare Director; Dr. Rebecca Raichel, FRAS Veterinarian; Tasha Soce, PRCA Administrative Aide

**CALL TO ORDER / MINUTE APPROVAL**

Summer Jakino-Whistle called the ASAC meeting to order at 6:09 p.m. and asked for a motion to approve the minutes of January 5, 2016.

- January 5, 2016 Minutes – John Roe requested grammatical modifications. With no further discussion, Ms. Jakino-Whistle moved to accept the minutes as modified, the minutes were approved unanimously as amended.

**UNFINISHED BUSINESS – Discussion Item**

CHANGE FORMAT OF THE COMMISSION – Ms. Jakino-Whistle asked Leslie Jedrey if she was able to get up to date with changing the format of the commission; Ms. Jedrey stated that she was and that she is on board with changing the format. Ms. Summer-Jakino mentioned now that the commission is proposing a project, meetings would stand monthly. Once the project is more established, the commission could recommend to change the format to quarterly meetings. Ms. Summer-Jakino explained that in order to change that meetings be quarterly the commission would need to go in front of City Council and let them know why they are wanting to change it to quarterly. The process will take up to 6 weeks and will be done as ordinance. Mr. Cory Styron stated to the commission they are under no timeline to change the format.

Ms. Jakino-Whistle asked the commission when they would like to go to City Council to recommend they go to quarterly meetings; Mr. Styron stated to the commission from a process stand point that the commission make this subject an action item at the March meeting to get a consensus. Ms. Jakino-Whistle stated to put this subject on March's agenda item as an action item.

GOALS AND OBJECTIVES OF THE COMMISSION – Ms. Wendy Rogers addressed social behavior as a problem and would like to address the community about this awareness in pamphlets, posters, billboards, or even commercials. The project would address acceptable behavior versus unacceptable behavior in regards to animals. She presented the commission with possible ideas. An example given was tethered dogs in back of a pickup truck versus an untethered dog. Ms. Jedrey stated she thinks the project is a great idea and are valid concepts.

Ms. Jakino-Whistle stated she is checking on the expense of billboards in the area. She has contacted Lenmark, a sales associates for billboards in the area and as of right now there is no inventory in the area. She also will be calling Clear Channel to ask if they have any available billboards. She will be getting back with commission to give them an idea of how much it would cost to advertise on a billboard. Ms. Jakino-Whistle suggested to propose to council that this billboard could be a City of Farmington billboard and could switch out advertising with other departments, this would save funding from the FRAS budget. Mr. Styron mention billboard companies sometimes donate public service announcement time if they do not have a contract agreement.

Ms. Jakino-Whistle mentioned to the commission that they would need to come up with a concept if they proceed the billboard idea. Ms. Jedrey mentioned another option could be to approach Allen Theaters to see if they could advertise their project to the community for free if the commission supplies the graphics. Ms. Rogers stated if they can get the billboard under way and it works then they can pursue the Allen Theaters idea.

Ms. Jakino-Whistle stated that the commission need to come up with four different ideas to present to City Council. She continued to mention she will look into locations for the billboard. Mr. Styron stated to the commission to be careful of the placement of the billboard if there will be ordinance listed on it as they differ from San Juan County, Aztec, Bloomfield, and Kirtland's. Ms. Jakino-Whistle mentioned they should not list any ordinance on the billboard. Mr. Styron stated to the commission that a resource they could approach is the Pet Foundation as they may be able to help with professional design work for their project. Ms. Jedrey responded to say that the commission should go through City

# RAISE YOUR HAND IF YOU'RE AGAINST TRAPPING!



**ANIMAL ADVOCATES**  
of Western New York

Wildlife Neighbors? Resolve Conflicts Humanely.  
[www.BornFreeUSA.org/Traps](http://www.BornFreeUSA.org/Traps)



## When your best friend needs help...



**CALL The Animal Medical Center • 434-295-8757**

Complete Veterinary Care For Pets

## Pantops Shopping Center

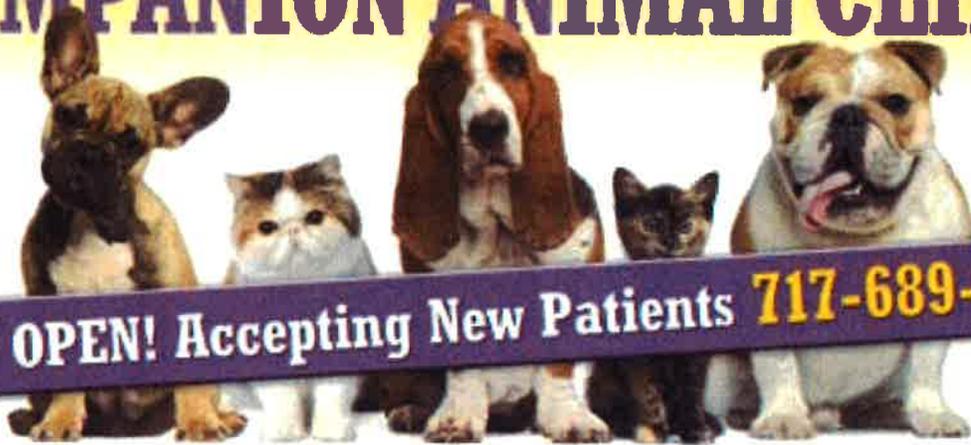
**31** Days of  
Compassion



[ThinkingOutsideTheCage.org](http://ThinkingOutsideTheCage.org)



**Bret Greenberg DVM, and Assoc.**  
**COMPANION ANIMAL CLINIC**



**NOW OPEN! Accepting New Patients 717-689-2339**

Good Morning Summer

Thank you again for calling Lamar yesterday.....I have found some billboard options that I hope you work for you?

Please see attached materials for options and ideas.

NOTES:

- Lamar min contract is \$2000
- Prices are valid for 30 days
- Prices on map represent 6 (4 week cycles) as the higher rate and annual contract for the lower 4 week cycle rate
- Vinyl is a one time fee and includes the use of our graphic artist and is guaranteed for 1 year
- NON profit form is attached .....PLEASE note PSA Non Profits are NOT approved until the GM approves the application. ALSO all PSA or Non Profit panels are space available and panels CANNOT be selected in a specific geographical area.
- Lamar installs in Farmington once every 4 weeks ....we will be in Farmington to post new vinyls the weeks of 3/21/16, 4/18/16, and 5/16/16 etc.

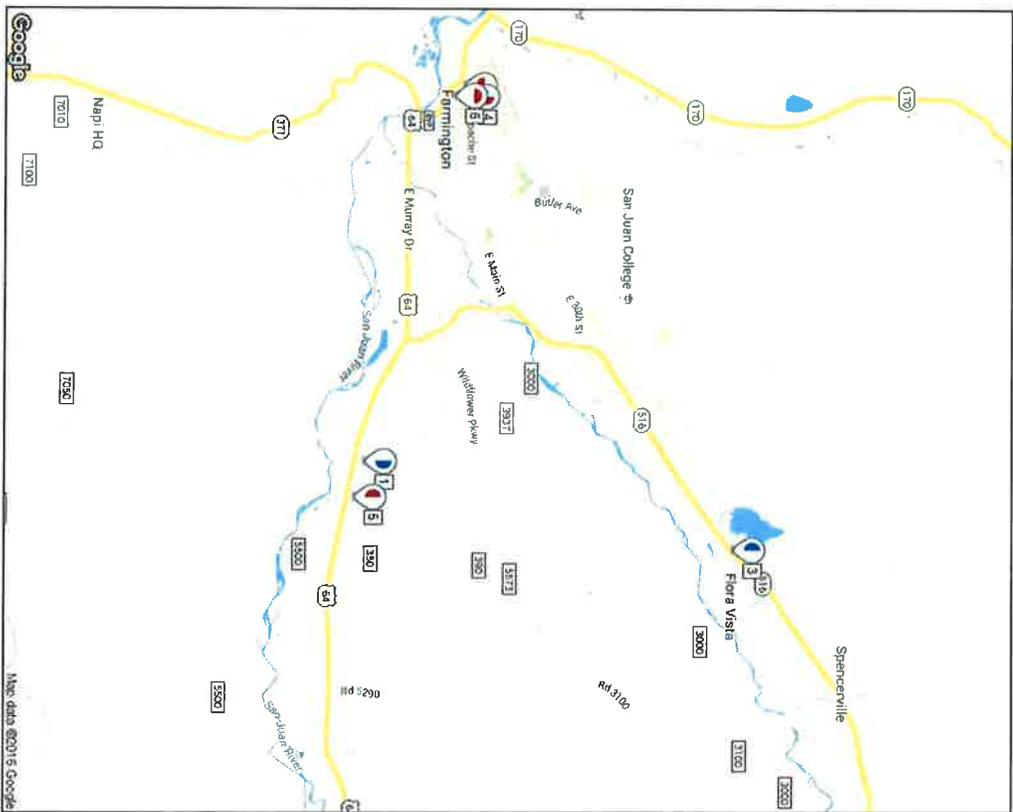
I am in the office today and then on vacation until 2/29....if you require additional information you can reach out to Brendon Smith my sales manager [bsmith@lamar.com](mailto:bsmith@lamar.com)?

Thank you again Summer....I really hope I get to work with you and help spread the extreme importance of "Animal Awareness" ....

Renee



### Farmington Billboard Options from Lamar 2-18-16 (Prices Valid 30 days) Bulletin and Poster options





Location # 1

Advertising Strengths: Between Farmington and Bloomfield

Market: **FARMINGTON**  
 Panel: **9372**  
 TAB Unique ID: 7404106  
 Location: US 64 N/L 00 WMAP 056 MP 056.00  
 Lat/Long: 36.7073/-108.1223  
 Media/Style: Permanent Bulletin/Regular  
 Weekly Impressions: 47972  
 Panel Size: 10' 0" x 40' 0" **Spec Sheet**  
 Vinyl Size: 11' 0" x 41' 0"  
 Facing/Read: West/Left  
 Illuminated: NO  
 Rate: \$375/\$400 per 4 weeks + \$840 vinyl  
 Current Advertiser: OSAP



Location # 2

Advertising Strengths: INDUSTRIAL LOOP TO EASTSIDE

Market: **FARMINGTON**  
 Panel: **10182**  
 TAB Unique ID: 7403716  
 Location: MURRAY FARMINGTON 1630 MURRAY E/L  
 Lat/Long: 36.7304/-108.2317  
 Media/Style: Poster/Retro  
 Weekly Impressions: 32187  
 Panel Size: 10' 6" x 22' 9" **Spec Sheet**  
 Vinyl Size: 10' 6.5" x 22' 9.5"  
 Facing/Read: North/Left  
 Illuminated: NO  
 Rate: \$350/\$375 per 4 weeks + \$509 vinyl  
 Current Advertiser: LAMAR ADVERTISING ALBUQUERQUE



\*Impression values based on: 18+ yrs



New Mexico/EI Paso

800-334-2236

Physical Address: 136 Louisiana N.E., Albuquerque, NM 87108  
 Mailing Address: 136 LOUISIANA N.E., ALBUQUERQUE, NM 87108-35



New Mexico/EI Paso

800-334-2236

Physical Address: 136 Louisiana N.E., Albuquerque, NM 87108  
 Mailing Address: 136 LOUISIANA N.E., ALBUQUERQUE, NM 87108-35

\*Impression values based on: 18+ yrs



**Location # 5**

Maple Ave  
Katherine Ave  
NATIVE AVE  
LAURE ST  
Andrea Dr  
Rd 5777



**Advertising Strengths: INBOUND FARMINGTON**

**Market:** FARMINGTON  
**Panel:** 16602

**TAB Unique ID:** 7403889  
**Location:** US 64 S/L 60EWP056  
**Lat/Long:** 36.7048,-108.1119  
**Media/Style:** Poster/Retro  
**Weekly Impressions:** 39297  
**Panel Size:** 10' 6" x 22' 9" **Spec Sheet**  
**Vinyl Size:** 10' 6.5" x 22' 9.5"  
**Facing/Read:** East/Left  
**Illuminated:** NO  
**Rate:** \$350/\$375 per 4 weeks + \$509 vinyl



**Location # 6**



**Advertising Strengths: ON INDUSTRIAL LOOP TO WEST-SIDE**

**Market:** FARMINGTON  
**Panel:** 16702

**TAB Unique ID:** 7403898  
**Location:** MURRAY FARMINGTON 1401 MURRAY S/L  
**Lat/Long:** 36.7282,-108.2288  
**Media/Style:** Poster/Retro  
**Weekly Impressions:** 31687  
**Panel Size:** 10' 6" x 22' 9" **Spec Sheet**  
**Vinyl Size:** 10' 6.5" x 22' 9.5"  
**Facing/Read:** South/Left  
**Illuminated:** NO  
**Rate:** \$350/\$375 per 4 weeks + \$509 vinyl  
**Current Advertiser:** FAMILY PLANNING PROGRAM

\*Impression values based on: 18+ yrs

\*Impression values based on: 18+ yrs



New Mexico/EI Paso | 800-334-2236

Physical Address: 136 Louisiana N. E., Albuquerque, NM 87108  
Mailing Address: 136 LOUISIANA N.E., ALBUQUERQUE, NM 87108-35



New Mexico/EI Paso | 800-334-2236

Physical Address: 136 Louisiana N. E., Albuquerque, NM 87108  
Mailing Address: 136 LOUISIANA N.E., ALBUQUERQUE, NM 87108-35

# CONDITIONS FOR PUBLIC SERVICE



Dear PSA Applicant,

In order for Lamar to effectively provide public service announcements, the following requirements must be met. Please initial by each statement verifying that you understand and will abide by the conditions stated below:

\_\_\_\_\_ I understand that to be considered for public service I must contact Lamar Advertising 12 weeks before my dated event or 8 weeks prior to the desired post date. Because space availability can change greatly on a weekly basis, confirmation that Lamar has accepted your request may not be made until 30 days before the event.

\_\_\_\_\_ Payment must be paid in full prior to ordering of production.

\_\_\_\_\_ I understand that, if accepted, my organization will receive space on a space available and time permitting schedule. Space is not guaranteed and may be preempted to accommodate commercial advertisers. Locations of billboards posted will be provided after posting is completed. General areas can be requested but are not guaranteed. There may also be a limitation on the number of locations.

\_\_\_\_\_ Cost for one 8-sheet is \$100 (\$65 for production, \$35 for posting). Cost for one 30-sheet is \$175 (\$125 for production, \$50 for posting). No agency discount.

\_\_\_\_\_ Cost for a 10'x40' bulletin is \$1,200 (\$850 for vinyl production and \$350 for a one time posting fee). Cost for a 14'x48' bulletin is \$1,700 (\$1,350 for vinyl production and \$350 for a one time posting fee).

\_\_\_\_\_ An upload and monitoring fee of \$250 will be applied for Digital Display boards.

\_\_\_\_\_ I understand that for Lamar to help with artwork that desired elements must be provided. Digital formats will be accepted. Logos need to be in a vector format and photos must be at a resolution of 300 dpi or better. The Lamar logo must be included on PSA billboards. If doing your own artwork, please contact Carrie Saiz. Lamar must approve the artwork before production.

If these conditions can be met, please complete the rest of the application.

# APPLICATION FOR PUBLIC SERVICE



Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone # \_\_\_\_\_ Fax# \_\_\_\_\_  
Website \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Direct Phone # of Contact \_\_\_\_\_  
Email for Contact \_\_\_\_\_

1. Please specify the number of billboards you are requesting:  
Billboards \_\_\_\_\_ Posters \_\_\_\_\_

2. Is your organization interested in being posted on the digital displays?  
Yes \_\_\_ No \_\_\_

3. List your target posting date: \_\_\_\_\_  
List date of your event if applicable: \_\_\_\_\_  
(Please be realistic. There is a 10 day turnaround.)

4. Do you need help with your artwork? Yes \_\_\_ No \_\_\_

5. Is your organization charitable in nature or purpose? Yes \_\_\_ No \_\_\_  
If yes, who is the primary beneficiary? \_\_\_\_\_

6. Is your organization a registered charitable organization with a state?  
Yes \_\_\_ No \_\_\_

7. Is your organization incorporated? Yes \_\_\_ No \_\_\_

8. Is your organization non-profit? Yes \_\_\_ No \_\_\_

9. Does your organization have 501-3c status with the IRS?  
Yes \_\_\_ No \_\_\_  
If not, please explain \_\_\_\_\_

\_\_\_\_\_ If yes, please attach a copy of your 501-3c status letter.

10. Please attach a background information about your organization, and if you are advertising an event, information about the event such as brochures invitations, etc.

11. Please attach a list of your Board of Directors and their contact information. *This information will be kept confidential.*

## RESOLUTION

### **A RESOLUTION SETTING AND ESTABLISHING A REGULAR MEETING DAY, TIME AND PLACE FOR THE ANIMAL SERVICES ADVISORY COMMISSION PURSUANT TO CITY COUNCIL RESOLUTION NO. 2013-1466 AS RATIFIED**

WHEREAS, pursuant to the provisions of Resolution No. 2013-1466 as ratified, each board, commission, committee or other policy making body of the City of Farmington which holds regular meetings shall annually, subject to the ratification and approval of the City Council of the City of Farmington, establish a regular meeting day, time and place; and

WHEREAS, the Animal Services Advisory Commission of the City of Farmington has determined and does recommend to the City Council that the regular meeting day, time and place of the Animal Services Advisory Commission of the City of Farmington and the location where a copy of the agenda of such meetings may be obtained shall be as set forth in this resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE ANIMAL SERVICES ADVISORY COMMISSION OF THE CITY OF FARMINGTON:

That the regular meeting day, time and place of the Animal Services Advisory Commission of the City of Farmington shall be held on the first Tuesday of each month at 6:00 p.m. in the Executive Conference Room, Municipal Building, 800 Municipal Drive, Farmington, New Mexico and that the location where a copy of the agenda of the regular meeting may be inspected seventy-two (72) hours in advance of the meeting shall be at the Parks, Recreation and Cultural Affairs Office, 901 Fairgrounds Road, Farmington, New Mexico.

PASSED, SIGNED, APPROVED and ADOPTED this \_\_\_\_\_ day of April, 2016.

By: \_\_\_\_\_  
Chairperson, Animal Services Advisory Commission

## **Current**

### **Sec. 6-7-4. - Examination of dog or cat after biting person.**

(a)

The park ranger-animal control supervisor or other duly authorized agent of the city shall be permitted, by the owner of a dog or cat that has bitten a person, to examine the dog or cat at any time during the ten-day confinement period to determine whether the animal shows signs of rabies.

(b)

No person shall refuse, obstruct or interfere with the park ranger-animal control supervisor or his duly authorized agent in making the examination.

(c)

Any dog or cat that has bitten a person shall be examined by the park ranger-animal control supervisor or their duly authorized agent at least twice, once at the beginning and once at the end of the ten-day observation. At the end of the mandatory ten-day observation period, the owner shall have the animal examined by a licensed veterinarian, who will issue written documentation that the animal does not have signs of rabies. The owner of the animal shall provide the written documentation to the Farmington Regional Animal Shelter within two business days of receiving the document.

(Ord. No. 2014-1273, § 7, 12-9-14)

## **Proposed**

### **Sec. 6-7-4. - Examination of dog or cat after biting person.**

(a)

The park ranger-animal control supervisor or other duly authorized agent of the city shall be permitted, by the owner of a dog or cat that has bitten a person, to examine the dog or cat at any time during the ten-day confinement period to determine whether the animal shows signs of rabies.

(b)

No person shall refuse, obstruct or interfere with the park ranger-animal control supervisor or his duly authorized agent in making the examination.

(c)

Animals quarantined at a veterinarian clinic or in-home quarantined: any dog or cat that has bitten a person shall be examined by the park ranger-animal control supervisor or their duly authorized agent, at least twice, once at the beginning and once at the end of the ten-day observation. At the end of the mandatory ten-day observation period, the owner shall have the

## February '16 Board Report

February Intakes	Dog	Cat	Total
Owner Surrender	130	50	180
O/S Return	5	0	5
Seized	8	0	8
Stray	195	60	255
Total	338	110	448

YTD Intake	Dog	Cat	Total
Beginning Count	143	257	400
Owner Surrender	1036	871	1907
O/S Return	33	17	50
Seized	50	7	57
Stray	1576	1312	2888
Total	2838	2464	5302
Others- rodents, birds, turtles			36

February Outcomes	Dog	Cat	Total
Adoption	154	51	205
RTO	71	4	75
Transfer	82	90	172
Euthanasia	54	37	91
(-) Owner Requested	-15	-3	-18
Died	1	2	3
Total	347	181	528

YTD Outcomes	Dog	Cat	Total
Adoption	971	698	1669
RTO	490	29	519
Transfer	783	556	1339
Euthanasia	400	1027	1427
(-) Owner Requested Euth	-101	-40	-141
Died	31	89	120
Missing	13	18	31
Total	2587	2377	4964

Live Release Rate	Dog	Cat	Total
Live Release Rate MTD	84%	65%	79%
Live Release Rate YTD	85%	55%	71%

- \* Taking in ~ 15 animals/day
- \* Adopting out ~7 animals/day
- \* Euth ~3 animals/day

Jurisdiction Breakdown	Dog	Cat	Total	YTD Total	YTD %
City	208	68	276	2694	55%
County	81	30	111	1321	27%
Navajo Nation	44	9	53	754	16%
Out of County	1	3	4	27	<1%
Out of State	4	0	4	54	1%
Unknown				18	<1%

Spay/Neuter Surgeries	City	County	NN	Total	YTD Total
Dogs	24	33	2	59	423
Cats	34	53	3	90	469
Total	58	86	5	149	892
Free Surgeries					134
					780