



# AGENDA

## Parks, Recreation, & Cultural Affairs Commission

6:15 p.m. Thursday, April 21, 2016

City Hall, Executive Conference, 800 Municipal Dr., Farmington, New Mexico



### **I. Roll Call**

- A. New Commissioner Introduction by Cory Styron – Jeffrey Holcomb

### **II. Approval of Minutes**

- A. Regular Meeting – March 17, 2016

### **III. Presentation – Anasazi Foundation**

### **IV. Unfinished Business**

- A. Action Items –
  - 1. Name exhibit hall at Gateway Museum after Cassie Dallas
  
- B. Discussion –
  - 1. Brookside Pool update
  - 2. Strategic Plan update
  - 3. Animal Services Contract update
  - 4. Lake Farmington update
  - 5. Commercial Vending Update

### **IV. New Business**

- A. Action Items –
- B. New Discussion –

### **V. Department Report**

- A. Handout – March Department Report
- B. Handout - PRCA Event Listing

### **VI. Commissioner Items**

### **VII. Items from the Floor**

### **VIII. Adjournment**

**April 21 - May 19, 2016**  
**EVENTS & SPECIAL PROGRAMMING HIGHLIGHTS**  
CITY OF FARMINGTON'S, PARKS, RECREATION, AND CULTURAL AFFAIRS

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**VIEW THE APRIL 1-JULY 31, 2016 GATEWAYS PROGRAM GUIDE**  
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**SPECIAL EVENTS AND PROGRAMMING**

**APRIL 21**

**HISTORIC DOWNTOWN FARMINGTON WALKING TOUR**

Meet at the Farmington Museum, 3041 E. Main St., for a walking tour of Downtown Farmington's fascinating early history, from 5:30 – 7:00 p.m. Learn a little about the devastating Main St., fires, early architecture, pioneer community builders, and more! Transportation will be provided. Registration is required. Tour may be cancelled due to weather conditions. For more information call (505) 599-1174 or go online at [www.fmtn.org/farmingtonmuseum](http://www.fmtn.org/farmingtonmuseum).



**APRIL 30**

**BARK IN THE PARK ANIMAL WELFARE CELEBRATION & DOGGIE DASH**

Run, Romp, and play at the Farmington Regional Animal Shelter, 133 Browning Parkway, in the Animas Park grounds with your favorite canine friend and family, before joining the festivities of the Animal Welfare Celebration, Saturday, April 30 from 11:00 a.m. – 3:00 p.m. Educational and entertaining activities will abound for the whole family. The Doggie Dash loop in the park is at 10:00 a.m., and approximately 2 miles. The loop starts at the Riverfest Runs location in Animas Park. Pre-registration for the event will be from March 1 through April 29, 5:00 p.m., and guarantees you a shirt and your walking pal a doggie bandanna included with pre-registration. Doggie Dash check-in will start at 8:30. Shirts will be available for sale when the Animal Welfare Celebration begins. Register at [www.fmtn.org/webtrac](http://www.fmtn.org/webtrac) or call (505) 599-1184. Proceeds will benefit the Farmington Regional Animal Shelter through the Regional Animal and Pet Shelter Foundation. If you are an animal oriented business and would like a booth, call (505) 599-1098

**MAY 6 – JULY 9**

**GATEWAY TO IMAGINATION - A NATIONAL JURIED ART COMPETITION**

Held at the Farmington Museum, 3041 E. Main St., this annual show, Gateway to Imagination - A National Juried Art Competition, attracts fine artists from across the country. The show will feature approximately 100 works of art including paintings, sculpture, multimedia pieces, pottery, and photography. Join us on Friday, May 6 for the juror presentation from 6:00 – 7:00 p.m. and an opening reception from 7:00 – 9:00 p.m. For more information, call (505) 599-1174 or go to [www.fmtn.org/farmingtonmuseums](http://www.fmtn.org/farmingtonmuseums).

**MAY 7**

**COMMUNITY YARD SALE/CRAFT FAIR**

Got Junk? Sycamore Park Community Center, 1051 Sycamore St., is holding a community yard sale to encourage spring cleaning. Register for a booth, and have some fun hanging out with friends from the neighborhood at the center for a day full of fun, 9:00 am to 2:00 pm. For more information call (505) 566-2480 or go to [www.fmtn.org/spcc](http://www.fmtn.org/spcc).

**MAY 7**

**CELEBRATE CINCO DE MAYO**

Parks, Recreation, and Cultural Affairs will host the first annual Cinco De Mayo Fiesta held outside at the **Farmington Civic Center, 200 W. Arrington** on Saturday, May 7 from Noon - 6:00 p.m. Join us for Mariachi bands, folk dancing, a jalapeño eating contest, Chihuahua races, photo booth, food vendors, salsa contest, games, crafts, Loteria (for all ages), and much more. Registration deadlines are **Thursday, May 5** to participate in the salsa contest and **Friday, May 6 by 4:00 p.m.** for canine participation in the Chihuahua races and the jalapeño eating contest. Register for all events at [www.fmtn.org/webtrac](http://www.fmtn.org/webtrac). The Cinco De Mayo Fiesta is presented by FIERRO 1280 AM and sponsored by KOB-TV. For more information go to [www.fmtn.org/cincomemayo](http://www.fmtn.org/cincomemayo) or call (505) 599-1197 or (505) 599-1167.



**MAY 8**

**HOTEL CALIFORNIA**

**A SALUTE TO THE EAGLES**

Don't miss this show on May 8, 7:00 p.m. at the Farmington Civic Center, 200 W. Arrington. **Tickets go on sale Thursday, April 7, 2016 at 10:00 a.m.** Ticket Prices are \$30.00 & \$35.00 (plus tax). Please call the Farmington Civic Center Box Office at (505) 599-1148 for Handicapped/Wheelchair Seating. For tickets go to [www.fmtn.org/civiccenter](http://www.fmtn.org/civiccenter) or for more information go to [www.hotelcal.com](http://www.hotelcal.com).



**MAY 14 – SEPTEMBER 10**

**HISTORY HIKES**

History Hikes are back at the Farmington Museum, 3041 E. Main St. Join us on the second Saturday of the month, May through September, for a fun and informative hike that explores the cultural and natural history of the Four Corners region. All History hikes meet at 8:00 a.m. and return time is close to 6:00 p.m. May 14 - Bisti Badlands, June 11 - Lake Hope, July 9 - Bear Creek Falls, August 13 - Red Mountain Mining District, & September 10 - Comb Ridge. Registration is required and can be completed by calling (505) 599-1169. The cost is \$15 per person and includes transportation and lunch. This is an adults-only program. For more information call (505) 599-1169, email [aboggs@fmtn.org](mailto:aboggs@fmtn.org), or go online at [www.fmtn.org/farmingtonmuseum](http://www.fmtn.org/farmingtonmuseum). Register at [www.fmtn.org/webtrac](http://www.fmtn.org/webtrac).



**MAY 14**

**SPRING MINI-CONTEST POW-WOW**

Don't miss this opportunity for local dancers, singers, and spectators a chance to socialize and exercise at the Spring Mini-Contest Pow-Wow sponsored by the Farmington Indian Center and held at the Farmington Museum on Saturday, May 14 from 10:00 a.m. to 8:00 p.m. On site registration for the Spring Mini-Contest Pow-Wow starts at 10:00 a.m., Gourd Dancing is 10:00 a.m. to 1:30 p.m., and Grand Entry is at 2:00 p.m. For more information call (505) 327-6296 or go to [www.fmtn.org/indiancenter](http://www.fmtn.org/indiancenter).

**MAY 21**

**DUTCH OVEN BAKING**

Baking over coals in a cast-iron dutch oven is a pioneer skill which is still useful today. Come to the Farmington Museum, 3041 E. Main St., on the outdoor terrace at 9:00 a.m. for two hours of tips and treats as we make several recipes. Bring a comfortable chair to sit outside in the sun and breezes. Suggested donation \$2.00 per person. Reservations are essential, as space is limited. For more information call (505) 599-1422.

**MAY 21**

**MOTHER DAUGHTER TEA PARTY**

Join us at the Sycamore Park Community Center, 1051 Sycamore St., from 10:00 am to noon, for this special 7th annual event just for mothers and daughters. Tickets are \$4 per person and must be purchased in advance. This special event will include tea and treats, crafts, games, and mother daughter activities that will create lasting memories. For more information, call (505) 566-2480 or go to [www.fmtn.org/spcc](http://www.fmtn.org/spcc).

**MAY 21, AUGUST 18, & OCTOBER 15**

**FULL MOON HIKES**

Every wondered what hoodoos looked like in the moonlight? Join the Farmington Museum for a hike in the Bisti Badlands during the full Hunter's Moon and find out on May 21, 6:30 – 10:15 p.m., and October 15, 5:15 – 9:00 p.m. Visit Falls Creek for a full moon hike on August 18, 7:00 – 10:30 p.m. Space is limited. Register at [fmtn.org/webtrac](http://fmtn.org/webtrac) or by coming into the Farmington Museum, 3041 E. Main Street. The cost is \$5 per person and includes transportation. This is an adults-only program. Please dress warmly and bring a flashlight if you have one. For more information call (505) 599-1169 or go to [www.fmtn.org/farmingtonmuseum](http://www.fmtn.org/farmingtonmuseum).

**MARK YOUR CALENDARS!**

**MAY 27 - JULY 29**

**TGIF**

On Fridays in the summer, May 27 – July 29, 11:00 a.m. to 1:00 p.m., come to Downtown Farmington's gazebo in Orchard Park, grab some lunch, take a break from work, listen to live music and relax. TGIF is brought to you by the Farmington Downtown Association and the City of Farmington's Parks, Recreation, & Cultural Affairs. For more information, call (505) 599-1144. For a schedule go to [www.fmtn.org/civiccenter](http://www.fmtn.org/civiccenter).

**MEMORIAL WEEKEND**

**2016 RIVERFEST 10K & 5K RUNS, 2-MILE WALK**

Register in advance at the Farmington Recreation Center, 1101 Fairgrounds Rd., or online at [www.fmtn.org/prca](http://www.fmtn.org/prca), for this annual event to take place in Animas and Berg Parks during Riverfest on **Saturday, May 28**. Registration deadline is Friday, May 27, at 1:00 pm. There will be no race day registration. For information and cost, call (505) 599-1184 or go to [www.fmtn.org/webtrac](http://www.fmtn.org/webtrac) to register.

**AMERICAN INDIAN DANCE PERFORMANCES & MARKET**

Join the Farmington Indian Center as they partner with the River Reach Foundation for Riverfest, **Saturday, May 28 & Sunday, May 29**, Berg Park, 400 Scott Ave. Art sales and inter-tribal cultural performances that give local and regional American Indian artisans and traditional dance groups opportunities to showcase their art and their commitment to preserve traditional art, and art forms. American Indian dance performances times will vary. For information call (505) 327-6296.

**Administration**

- Mini-Golf at Civitan Golf Course feasibility agreement executed
- RC Park Viewing Stand: Drawings in development
- Playground Grand Openings scheduled for April 23 (foothills and Beckland Hills)
- Beckland Hills Playground installed
- Brookside Pool discussion ongoing
- Lake Farmington opens to swimming; beach development in progress.
- South Side River Road Trail construction re-started

<b>Aquatic Center</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
Water Safety Instructor Course	7	14	0	0
Lifeguard Certification	19	11	15	9
Swimming Lessons	961*	915*	124*	115*
Public Swimming Single Payment (FAC)*	19,699*	22,703*	3,323*	3,937*
Pass Usage*	1,683*	1,530*	155*	175*
Aquacise (Lions)	4,333	4,273	360	526
Arthritis (Lions)	835	1,034	100	95
Brookside Public Swim	4,309	15,304	0	0

**Note:** FAC had 771 lap swimmers during the month of February. Lions had 282 lap swimmers and 259 participants for Water Therapy. Lap swimming for both FAC and Lion’s has remained strong throughout the ever changing weather patterns of spring. Water Therapy class at Lion’s has already exceeded last year’s entire participation numbers. Lion’s participation was lower than normal in March due to Good Friday falling during spring break as well as maintenance issues causing the pool to be closed for two extra days. \*These numbers are for FAC only.

<b>Bonnie Dallas Senior Center</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>FEB FY16</b>	<b>FEB FY15</b>
Congregate Meals Served	36,715	32,640	3,858	4,209
MOW Deliveries	25,027	23,887	2,669	2,826
Silver Fitness Center	7,350	6,672	1,020	912

**Note:** Currently, the Silver Fitness Center has enrolled 23 new members bringing the total to 908 members. We have commenced the San Juan County Senior Olympics. The Bonnie Dallas Senior Center have joined forces with several different organizations and groups, including the City of Bloomfield, the City of Aztec and many more. The events have been ran by mostly volunteers and community members to create a successful events. The process have been published on social media and through press releases. Evening Activity Center is continuing to pick up attendees and our new evening art workshops. Also we have almost completed the refreshment of our new Art Studio building.

<b>Civic Center</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
Civic Center Attendance	69,119	66,783	6,227	7,658
Amphitheater Attendance	1,927	1,423	0	85
Room/Theater Rentals/Paid Events	485	524	53	65
Free Events/Meetings	431	364	58	55
Lions Wilderness Amphitheater	10	13	0	1
Total Civic Center Events	916	888	111	120
Total Amphitheater Events	10	13	0	1
Total Scheduled Events	926	901	111	121
Total No Shows/Canceled/Walk-In	58	56	9	6

<b>Crouch Mesa Community Center</b>	<b>YTD FY 16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
Daily Use	2,628	2,953	350	425

**Note:** Staff is currently reviewing the programming ad use of the facility to improve attendance and operations. CMCC Staff was also schedule to assist with SPCC during spring break and special events.

<b>Farmington Regional Animal Shelter</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
<b>Intake Dog / Cat</b>				
Owner Surrender	1,187/945	1,181/1,003	151/74	160/81
O/S Return	36/18	36/17	3/1	7/2
Stray	1,740/1,370	1,656/1,178	164/58	216/90
Seized	54/7	80/5	4/0	12/0
Public S/N	502/519	390/347	79/50	91/55
Total Public S/N	1,021	737	129/102Free	146/120Free

**Parks, Recreation, and Cultural Affairs Department**

**March, 2016 Pg 2**

TOTAL	3,662/3,116	3,516/2,782	401/183	486/228
<u>Outcomes Dog / Cat</u>				
Adopt	1,100/739	934/646	129/41	121/53
Transfer	894/582	1,084/588	111/26	126/48
Return to Owner (RTO)	550/32	512/59	60/3	64/1
Euthanized	455/1,065	433/1,057	55/38	39/62
Died	31/89	10/45	0/0	0/0
TOTAL	2,927/2,478	3,006/2,410	337/101	350/164

**Note:** March FY16 was one of the first months that we took in less animals than FY15. We re-sealed the kennels in holding and intake and will continue with the kennels in maternity after a transfer of dogs currently residing in there. With the help of Mines and Associates the shelter hosted a Compassion Fatigue seminar for staff on Thursday, March 17th. We continue to plan for Bark in the Park which will be Saturday, April 30th. The Regional Animal Shelter Foundation plans on a dedication ceremony for the new van during Bark in the Park.

<u>Farmington Indian Center (FIC)</u>	<u>YTD FY16</u>	<u>YTD FY15</u>	<u>MAR FY16</u>	<u>MAR FY15</u>
Indian Center Total Customers	27,537	26,900	2,764	2,433
Restaurant Customers	21,007	17,519	2,795	2,812

**Note:** No special events were held in the month of March. Farmington American Indian Ambassador applications for the June pageant are now available. Staff at the center continues day-to-day restaurant operations which continues to have a steady increase of returning and new customers. The Indian Center Facebook page has an average of 12 new likes a week. Nine community worker hours were completed in the month of March. Planning and preparations continue for spring and summer activities.

<u>Farmington Museum</u>	<u>YTD FY16</u>	<u>YTD FY15</u>	<u>MAR FY16</u>	<u>MAR FY15</u>
Museum General Attendance	92,539	113,208	9,657	7,327

**Note:** The Farmington Museum had a great month hosting the Ansel Adams Masterworks exhibit during the month of March. It garnered nearly 4,000 visitors during its short two-month run at the Farmington Museum. In conjunction with the photography show, the Museum presented a kids pin-hole camera workshop. The Museum's Gateway to Imagination Art Show call for entries ended in March with 166 artists submitting over 300 works. The show will open in May. The E3 Children's Museum & Science Center continues to see record numbers from its new exhibits. The Riverside Nature Center opened its March Photo Show of photos taken in Animas and Berg Parks. The Museum of Navajo Art & Culture downtown will be getting a re-design to accommodate ADA restrooms.

**Parks Operations**

**Parks Maintenance and Construction:** Beckland Hills Park playground renovation is complete. New landscape installation around Fire Station #1 continues. Concrete sidewalk removal and replacement has been completed at Sports Complex Baseball and Softball. Through San Juan Soil and Water Conservation grant funding and as part of the Russian Olive and Salt Cedar invasive species removal along the Animas River, Cottonwood poles have been planted in various areas. Approximately 30 trees along the river near Animas Park and 35 trees near Berg West.

**Training:** 14 staff member attended Athletic Field Maintenance Training at Ricketts Park. Training was conducted by Casey Griffin – Director of Field Operations for Albuquerque Isotopes. Casey has been awarded the 2013 Sports Turf Managers Association (STMA) Field of the Year award for Professional Baseball and 2014 Pacific Coast League Sports Turf Manger of the Year award

**Lake Farmington:** Opens April 16 - Oct. 30

**Special Events:** Crews provided support and setup for 4 events.

**Graffiti Reports:** 51 graffiti reports were taken and all removals complete.

<u>Piñon Hills Golf Course (PHGC)</u>	<u>YTD FY16</u>	<u>YTD FY15</u>	<u>MAR FY16</u>	<u>MAR FY15</u>
Golf Rounds	20,477	22,622	2,595	2,581
Pro Shop Sales	\$122,556	\$133,827	\$14,057	\$19,367
Food & Beverage Commission	\$23,516	\$28,018	\$2,955	\$1,612
Golf Revenue	\$527,945	\$568,401	\$72,010	\$81,106
Total Facility Gross Revenue	\$674,017	\$730,246	\$89,022	\$102,085

**Note:** The golf course was open for all 31 days of March, with some cold weather during the middle of the month slowing things down for a while. The golf staff hosted Titleist for a golf club demo and fitting day, which was very well attended on Thursday, March 30th. Also, San Juan College Encore classes began meeting with instructor Dana Hickman mid-month.

<b>Recreation Center</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
Racquetball Courts	7,933	7,091	951	823
Gym:				
• Open	4,971	4,623	407	686
• Programs	16,822	13,761	3,032	2,091
Customer Contacts (counter)	5,382	4,898	1,051	772
Special Events/Athletics				
• Family Bingo	165	111	48	30
• Spring Fling	24	37	24	37
• Tween Twilight Egg Hunt	60	59	60	59

**Note:** March was a busy month at the Recreation Center. Our Family Bingo & Pizza Nights are continuing to bring in a nice size group and we have definitely seen a growth over last year's attendance at this program. Spring Fling saw a decrease in participation this year. More marketing directly in the schools would most likely provide a huge boost to this program. The Tween Twilight Egg Hunt had great participation again this year and it became evident that preparations for a larger turnout will need to be made for next year!

<b>Sycamore Park Community Center</b>	<b>YTD FY16</b>	<b>YTD FY15</b>	<b>MAR FY16</b>	<b>MAR FY15</b>
Adult Activities	6,338	4,579	1,636	617
Kids Activities	10,317	9,373	3,509	1316
Facility Rentals	577	624	67	76
Visiting Patrons	70,878	71,765	12,767	8,863
St. Patrick's Day Madness			162	174
Mother Son Dodgeball Tournament			70	65
Easter Eggstravaganza			3,500	-

**Note:**

March was a very busy month at Sycamore Park Community Center. During spring break we held the Life Skills and Safety Classes that were successful. Visiting patrons increased partly due to Easter Eggstravaganza being held in March instead of April. Along with Easter Eggstravaganza we had two other special events in March which were the St. Patrick's Day Madness and the Mother Son Dodgeball.