AGENDA SPECIAL MEETING

Animal Services Advisory Commission

6 p.m. Tuesday, June 7, 2016

City Hall, Executive Conference, 800 Municipal Dr., Farmington, New Mexico

I. Roll Call

II. Meeting Minutes Approval

A. Regular Meeting – April 5, 2016

III. Unfinished Business

A. Action Items –

1. Goals and Objectives of the Commission
2. Rewording of the Rabies Ordinance

B. Discussion Items –

1. Update to the Animal Agreement with San Juan County, Bloomfield and Aztec

IV. New Business

A. Action Items –

1. Adopt the Open Meetings Resolution

B. Discussion Items – None

V. Department Business

A. Farmington Regional Animal Shelter; Stacie Voss, Welfare Director

1. Shelter Reports

VI. Commissioner 's Business

VII. Business from the Floor

VIII. Adjournment

ANIMAL SERVICES ADVISORY COMMISSION
MINUTES OF THE **APRIL 5, 2016** MEETING

The Animal Services Advisory Commission (ASAC) of the City of Farmington met in a regular session on Tuesday, April 5, 2016, at the Executive Conference Room, 800 Municipal, Farmington, NM. Roll call was taken with attendance as follows:

Members Present:	Summer Jakino-Whistle, ASAC Chair; John Roe; Wendy Rogers; Shiela Noyes, DVM; Leslie Jedrey
Members Absent:	Ken LaCasse
PRCA Staff Present:	Cory Styron, PRCA Director; Stacie Voss, FRAS Welfare Director; Dr. Rebecca Raichel, FRAS Veterinarian; Tasha Soce, PRCA Administrative Aide

CALL TO ORDER / MINUTE APPROVAL

Summer Jakino-Whistle called the ASAC meeting to order at 6:06 p.m.

- February 2, 2016 Minutes – Ms. Jakino-Whistle moved to approve the minutes; Wendy Rogers seconded, the minutes were approved as presented.

UNFINISHED BUSINESS – Action Items

CHANGE FORMAT OF THE COMMISSION – Cory Styron asked the commission to clarify when they would like to have their meetings as they will need to go in front of City Council. Mr. Styron went on to mention that every meeting that is not a published meeting would be considered a Special Meeting. Special meetings require advertising, an agenda output, and a 72 hour notice of the meeting. Special meetings would need additional time and cost to run the advertising.

Ms. Wendy Rogers asked if there is going to be more members on the board; Mr. Styron replied that the Mayor has been taking applications. Applications can be found on the city's website and members could refer applicants to the website under "Boards and Commissions."

Ms. Jakino-Whistle went on to mention that the commission would like to go with quarterly meetings. Ms. Jakino-Whistle asked Mr. Styron if everyone is in agreement with quarterly meetings when the earliest the commission would go in front of City Council; Mr. Styron stated they could possibly go on April 19 or April 26. Mr. Styron mentioned there was no rush for them to make this happen immediately and could possibly get pushed back to June. Ms. Jakino-Whistle asked that if it passes on April 26 would they be able to start their quarterly meetings in July; Mr. Styron stated he will have to check with Legal as the ordinance currently states they will meet monthly. He continued to state that it would take up to six weeks to do an ordinance adjustment. Mr. Styron went on to state they have the ability to manage their meetings and it is strictly up to the commission if they choose not to meet after this meeting but that it would need to be published.

Ms. Jakino-Whistle made the motion to run the ASAC meetings quarterly, starting in July, thereafter it would be in October, January, and April on the first Tuesday at 6:00pm; Leslie Jedrey seconded the motion, the motion passed unanimously.

Mr. Styron reiterated to the commission that if they feel that an issue needs to be discussed they can still hold a special meeting. Should the commission decide to hold a special, they would need to contact Tasha Soce and a notice will be issued along with it being published. Mr. Styron will get with the City Manager and will let the commission know when they may propose their change to City Council.

GOALS AND OBJECTIVES OF THE COMMISSION – Ms. Jakino-Whistle stated she had got with Lamar Advertisers in regards to billboards in the Farmington area. She found that Lamar Advertisers have a 10x40 billboard for $1200 which includes the art work and would need to get more clarification in regards to how long it will be displayed.

Ms. Jakino-Whistle asked if the commission was nonprofit; Mr. Styron stated they were not. In order to get a discounted rate for the public service announcement (PSA) on a billboard they would most likely need to show 501 (c)(3). Ms. Jakino-Whistle asked Mr. Styron if he thought the $3200 was too high of a price; Mr. Styron stated he would need to see the results and also does not see a call of action from a billboard. Mr. Styron asked Ms. Jakino-Whistle being that she is serving on the Rio Del Sol Kiwanis if she would be able to find out what it cost them for the billboards that they have advertised; she replied that she would find out and Kiwanis would be considered nonprofit organization unlike the commission.

Mr. Styron stated the commission has the opportunity to reach out to local nonprofit organizations. There is San Juan Animal League, Pet Foundation, and Humane Society. He continued to state to the commission that they could possibly reach out to these organizations and ask if they would like to help with their project. The cost could easily be split possibly four ways with the city also contributing. Ms. Jakino-Whistle stated she will get more clarification for package deals with PSA and non-PSA.

Ms. Rogers stated the commission first thought of putting social behaviors on the billboards but does not see these messages as having follow up actions. Ms. Jedrey believes that a follow up action is possible with both social behaviors and spay/neuter messages by reaching out to schools and teaching these PSA messages to students.

Mr. Styron stated the commission could vote on the type of message they want to get out to the public. He continued to state he could get the pricing package from Red Apple Transit to display their ad. Mr. Styron explained to the commission to continue to talk about the type of message they would like to get out to the public that way in the next meeting they could take action on it.

Ms. Rogers believes the commission should work on spay and neuter but stated that the Farmington Regional Animal Shelter (FRAS) has been working on this and social behavior is what they should present. Ms. Jedrey suggested they run the ads in movie theaters, specifically Allen Theaters. She believes this would be a good option to show the message they're trying to present to the public. Ms. Jakino-Whistle asked Mr. Styron if the city would cover the cost entirely with any of the options presented; Mr. Styron replied FRAS is operating on flat budget this year and did not add any additional funds for advertising or media. It would need to be covered as a substitution not an addition to what they decide. The commission would need to decide on either a television campaign, billboards, Allen theater ad, or flyers.

Ms. Jakino-Whistle stated that spay and neuter is covered and they should focus on social awareness. She stated she will contact Allen Theaters to see what it would cost to advertise there. Ms. Jakino-Whistle stated the commission will be setting an action item at the next meeting to set the messages and to approve the venue. Mr. Styron asked that members bring messages to the next meeting for the group to agree upon.

Discussion Items

UPDATE TO THE ANIMAL AGREEMENT WITH SAN JUAN COUNTY, BLOOMIFELD, AND AZTEC – Mr. Styron stated they have presented FRAS agreement to the county commissioners and that the county is interested in animal control more than animal welfare. Last year, the City Council decided to subsidize the county's shared cost of $168K for FRAS. Mr. Styron does not think that City Council is going to subsidize the county going forward and he's not sure the county wants to pay their full amount per shared cost for FRAS. He continued to state for the month of April, FRAS is invited to give a presentation of past year findings and what the county is getting for their animal cost. Ms. Voss stated they presented their information back in September and are interested again in showing their presentation at the county's next meeting.

Mr. Styron stated that Bloomfield has an agreement with Aztec for their animals and they told FRAS they are not going to sign an agreement with them. Ms. Rogers asked why the city built a shelter that they cannot support without outside help; Ms. Voss replied they do not necessarily need outside support. Mr. Styron stated FRAS can be operated without outside help and was built with the county as a partner and now the county chooses not to be a partner. He continued to state this is going to hurt customers and animals who are outside of Farmington. Ms. Rogers continued to ask that if the FRAS budget has relied on outside source to run the facility, why will it not now be able to operate; Mr. Styron stated that the budget will still be able to run the facility, the funding will just now come from another pool from the city's budget. The $350K budget will come from the city as a whole. The agreement with the county was a year by year agreement for services.

Ms. Jedrey asked that when turning customers away is FRAS prepared to deal with the bad press; Mr. Styron stated it's not going to be on the city, it's going to be on the county. Ms. Voss stated that 60% of the animals from their spay/neuter program are county animals, if they're not able to do anymore spay/neuter on county animals the county's animal problem is going to get ten times worse.

Ms. Voss stated FRAS has presented their contract to the county and it is being discussed. Mr. Styron stated he will let the commissioners know when the next county meeting is, which will be sometime this month. Ms. Voss stated it is already hard on their staff to tell county customers they cannot take county animals and for services they would need to go to the Aztec Shelter. She continued to state it will hurt their adoptions and their standing in the community.

NEW BUSINESS – Action Items

ADOPT THE OPEN MEETINGS RESOLUTION - Ms. Jakino-Whistle made a motion to table the open meetings resolution; Ms. Rogers seconded, the motion passed unanimously.

Discussion Items

REWORDING OF THE RABIES ORDINANCE – Ms. Voss stated the current process for bite quarantine of dogs or cats is for the animal to be released upon seeing a veterinarian but are now running into problems with this at the shelter. They do not have a veterinarian there seven days a week and she continued to state they need to be able to release dogs or cats at the end of the quarantine even if it is on a weekend. She continued on to say that there are no state statutes and the shelter is actually stricter than the state statute.

Ms. Voss addressed the commission for their approval in rewording of Ordinance Section 6-7-4 (c) to clarify that if animals are quarantined at a veterinarian clinic or in-home quarantined: any dog or cat that has bitten a person shall be examined by the park ranger-animal control supervisor or their duly authorized agent. At the end of the mandatory ten-day observation period, the owner shall have the animal examined by a licensed veterinarian, who will issue written documentation that the animal does not have rabies. The owner of the animal shall provide the written documentation to FRAS within two business days of receiving the document. Ms. Voss went on to state she would also like to add (d) to the ordinance which clarifies animals quarantined at FRAS: any dog or cat that has bitten a person shall be examined, at least twice, by the shelter veterinarian or their duly authorized agent during the quarantine period. At the end of the mandatory ten-day observation period the animal will be examined by the shelter veterinarian or their duly authorized agent and it shall be recorded that the animal has no signs of rabies before releasing.

If there is not a veterinarian on staff on the weekend the animal cannot be released until Monday which in turn puts a strain on FRAS. FRAS ability to save animals is based on how quickly they get animals through. This rewording of the rabies ordinance would allow duly authorized agents to sign off on these releases. Ms. Voss' recommendation of the change will be listed on May's meeting as an action item for the commissioners to vote on.

DEPARTMENT BUSINESS

SHELTER REPORT – Ms. Voss stated FRAS in March had taken less animals in this year than last. FRAS euthanized 55 dogs and 18 of those were owner requested. At least 7 of the other 37 were puppies who had parvo and no choice but to euthanize. The jurisdiction numbers are steady and spay/neuter surgeries last year was 1200 and FRAS has already hit 1000 this year. FRAS had their World Spay Day event in which 59 owned cats were spayed and the event was funded by a grant they received from the State of NM.

Volunteer orientation is on April 16 and foster orientation is on April 24. Bark in the park is April 30 from 11:00am-3:00pm at Animas Park. They will have a doggy dash, an adoptable dog parade, vendors, demonstrations, and other activities.

Ms. Jedrey asked for the percentage of spay/neuter from the county; Ms. Voss replied that it is about 60% county and 40% city. Ms. Jakino-Whistle stated the Humane Society may require a co-pay in the future. Ms. Voss stated FRAS is on income based requirement for spay and neuters and when customers are displeased they refer them to the Aztec Shelter. If household income is below $20K spay/neuter is free and household incomes over $60K do not qualify.

ADJOURNMENT

Ms. Jakino-Whistle moved to adjourn the meeting at 8:07 p.m.

Summer Jakino-Whistle, Chair

Tasha Soce, PRCA Administrative Aide

DRAFT

Good Morning Summer

Thank you again for calling Lamar yesterday.....I have found some billboard options that I hope woul work for you?

Please see attached materials for options and ideas.

NOTES:

- Lamar min contract is $2000
- Prices are valid for 30 days
- Prices on map represent 6 (4 week cycles) as the higher rate and annual contract for the lower 4 week cycle rate
- Vinyl is a one time fee and includes the use of our graphic artist and is guaranteed for 1 year
- NON profit form is attached .....PLEASE note PSA Non Profits are NOT approved until the GM approves the application. ALSO all PSA or Non Profit panels are space available and panels CANNOT be selected in a specific geographical area.
- Lamar installs in Farmington once every 4 weeks ....we will be in Farmington to post new vinyls the weeks of 3/21/16, 4/18/16, and 5/16/16 etc.

I am in the office today and then on vacation until 2/29....if you require additional information you can reach out to Brendon Smith my sales manager bmsmith@lamar.com?

Thank you again Summer....I really hope I get to work with you and help spread the extreme importance of "Animal Awareness" ....

Renee

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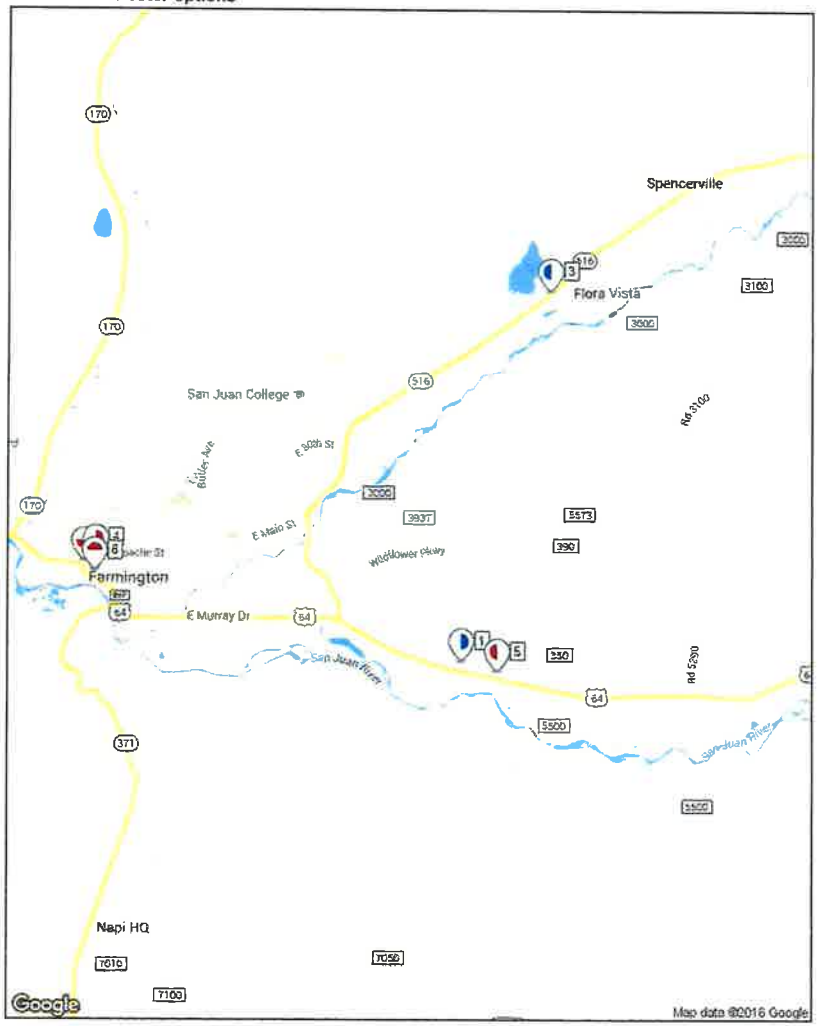
LAMAR

Farmington Billboard Options from Lamar 2-18-16 (Prices Valid 30 days)

Bulletin and Poster options



Farmington Billboard Options from Lamar 2-18-16 (Prices Valid 30 days)

Map Icon	Label	Panel#	TAB ID	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	9372	7404106	Permanent Bulletin / Regular	West	10' 0" x 40' 0"	47972	NO

Location: US 64 N/L .00 WMP 056 MP 056.00
Current Advertiser: OSAP
Rate: $375/$400 per 4 weeks + $840 vinyl

	2	10182	7403716	Poster / Retro	North	10' 6" x 22' 9"	32187	NO

Location: MURRAY FARMINGTON 1630 MURRAY E/L
Current Advertiser: LAMAR ADVERTISING ALBUQUERQUE
Rate: $350/$375 per 4 weeks + $509 vinyl

	3	11652	7403811	Permanent Bulletin / Regular	East	10' 0" x 40' 0"	64710	NO

Location: HWY 516 FARMINGTON E/L.40NMP007 MP7.40
Current Advertiser: ALON
Rate: $375/$400 per 4 weeks + $840 vinyl

	4	16572	7403886	Poster / Retro	West	10' 6" x 22' 9"	38671	NO

Location: US 64 S/L.43EMP049
Current Advertiser: FARMINGTON CONVENTION & VISITORS BUREAU
Rate: $350/$375 per 4 weeks + $509 vinyl

	5	16602	7403889	Poster / Retro	East	10' 6" x 22' 9"	39297	NO

Location: US 64 S/L.60EMP056
Rate: $350/$375 per 4 weeks + $509 vinyl

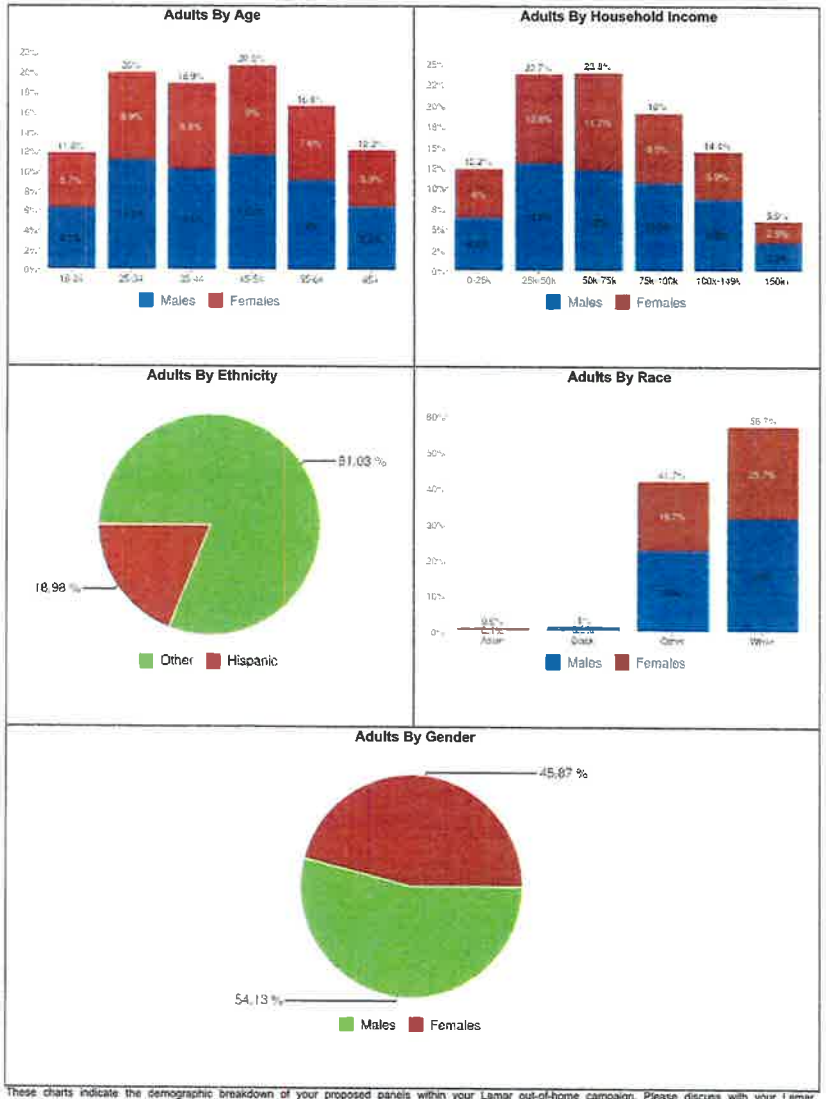
	6	16702	7403898	Poster / Retro	South	10' 6" x 22' 9"	31687	NO

Location: MURRAY FARMINGTON 1401 MURRAY S/L
Current Advertiser: FAMILY PLANNING PROGRAM
Rate: $350/$375 per 4 weeks + $509 vinyl

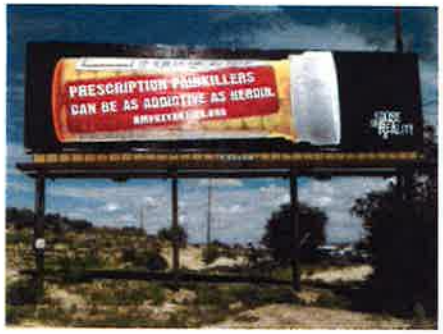
Total Weekly Impressions: 254524

*Impression values based on: 18+

Farmington Billboard Options from Lamar 2-18-16 (Prices Valid 30 days)



These charts indicate the demographic breakdown of your proposed panels within your Lamar out-of-home campaign. Please discuss with your Lamar representative how additional locations and outdoor products may help you achieve a greater concentration of your target audience.



Location # 1

Advertising Strengths: Between Farmington and Bloomfield

Market:	**FARMINGTON**
Panel:	**9372**
TAB Unique ID:	7404106
Location:	US 64 N/L .00 WMP 056 MP 056.00
Lat/Long:	36.7073/-108.1223
Media/Style:	Permanent Bulletin/Regular
***Weekly Impressions:**	47972
Panel Size:	10' 0" x 40' 0" Spec Sheet
Vinyl Size:	11' 0" x 41' 0"
Facing/Read:	West/Left
Illuminated:	NO
Rate:	$375/$400 per 4 weeks + $840 vinyl
Current Advertiser:	OSAP

*Impression values based on: 18+ yrs

Location # 2

Advertising Strengths: INDUSTRIAL LOOP TO EASTSIDE

Market:	**FARMINGTON**
Panel:	**10182**
TAB Unique ID:	7403716
Location:	MURRAY FARMINGTON 1630 MURRAY E/L
Lat/Long:	36.7304/-108.2317
Media/Style:	Poster/Retro
***Weekly Impressions:**	32187
Panel Size:	10' 6" x 22' 9" Spec Sheet
Vinyl Size:	10' 6.5" x 22' 9.5"
Facing/Read:	North/Left
Illuminated:	NO
Rate:	$350/$375 per 4 weeks + $509 vinyl
Current Advertiser:	LAMAR ADVERTISING ALBUQUERQUE

*Impression values based on: 18+ yrs

Location # 3

Advertising Strengths: Farmington/Aztec, New Mexico coverage

Market:	**FARMINGTON**
Panel:	**11652**
TAB Unique ID:	7403811
Location:	HWY 516 FARMINGTON E/L 40NMP007 MP7.40
Lat/Long:	36.7944/-108.0964
Media/Style:	Permanent Bulletin/Regular
***Weekly Impressions:**	64710
Panel Size:	10' 0" x 40' 0" Spec Sheet
Vinyl Size:	11' 0" x 41' 0"
Facing/Read:	East/Left
Illuminated:	NO
Rate:	$375/$400 per 4 weeks + $840 vinyl
Current Advertiser:	ALON

*Impression values based on: 18+ yrs

Location # 4

Advertising Strengths: INBOUND FARMINGTON

Market:	**FARMINGTON**
Panel:	**16572**
TAB Unique ID:	7403886
Location:	US 64 S/L 43EMP049
Lat/Long:	36.7314/-108.2285
Media/Style:	Poster/Retro
***Weekly Impressions:**	38671
Panel Size:	10' 6" x 22' 9" Spec Sheet
Vinyl Size:	10' 6.5" x 22' 9.5"
Facing/Read:	West/Right
Illuminated:	NO
Rate:	$350/$375 per 4 weeks + $509 vinyl
Current Advertiser:	FARMINGTON CONVENTION & VISIT ...

*Impression values based on: 18+ yrs

Location # 5

Advertising Strengths: INBOUND FARMINGTON

Market:	**FARMINGTON**
Panel:	**16602**
TAB Unique ID:	7403889
Location:	US 64 S/L.60EMP056
Lat/Long:	36.7048/-108.1119
Media/Style:	Poster/Retro
***Weekly Impressions:**	39297
Panel Size:	10' 6" x 22' 9" Spec Sheet
Vinyl Size:	10' 6.5" x 22' 9.5"
Facing/Read:	East/Left
Illuminated:	NO
Rate:	$350/$375 per 4 weeks + $509 vinyl

*Impression values based on: 18+ yrs

Location # 6

Advertising Strengths: ON INDUSTRIAL LOOP TO WEST-SIDE

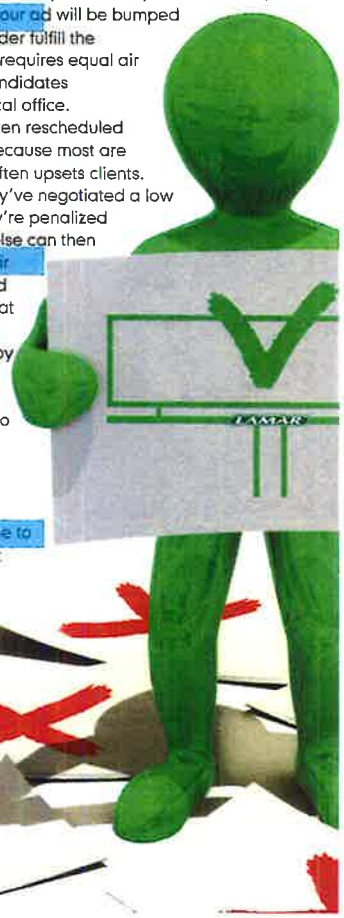
Market:	**FARMINGTON**
Panel:	**16702**
TAB Unique ID:	7403898
Location:	MURRAY FARMINGTON 1401 MURRAY S/L
Lat/Long:	36.7282/-108.2288
Media/Style:	Poster/Retro
***Weekly Impressions:**	31687
Panel Size:	10' 6" x 22' 9" Spec Sheet
Vinyl Size:	10' 6.5" x 22' 9.5"
Facing/Read:	South/Left
Illuminated:	NO
Rate:	$350/$375 per 4 weeks + $509 vinyl
Current Advertiser:	FAMILY PLANNING PROGRAM

*Impression values based on: 18+ yrs

TIRED OF TV GIVING YOU THE BOOT?

Federal rules require television stations to sell advertising time to political candidates at the lowest rate a customer has negotiated for a commercial in the same time slot and under similar terms. A station can pull a commercial bought for a lower rate from a time slot that is overfilled. Basically that means, if you spend a ton of time negotiating a rate with a TV station, a politician can swoop in and take your spot with your rate.

If you buy a TV or a radio spot around political season, it's quite possible that your ad will be bumped or rescheduled in order fulfill the equal-time rule that requires equal air time for all major candidates competing for political office. Commercials are often rescheduled (make-good), but because most are time-sensitive, this often upsets clients. Many feel that if they've negotiated a low price for a spot, they're penalized because someone else can then come in and get their spot at their rate and they are the ones that get bumped. The solution suggested by station managers to get around the election squeeze is to plan ahead during election years, and avoid the season altogether. It might be a good time to look at Lamar. Don't you think?



WE WOULD NEVER...

Outdoor advertising is fortunate to NOT have to adhere to this same equal-time rule like TV and radio. And we would never bump a paying advertiser just to run a political candidate that came along later. We have billboards working 24/7 for you. Your ad is safe with us during political season.

LAMAR

CREATING EFFECTIVE OUTDOOR

The ideal outdoor ad only contains three basic elements; an image or graphic, a copy line, and a company name or logo. The purpose of the image is to grab the viewers attention and make them look at the ad. The copy line is used to describe the product, service or message being advertised. Finally the logo or company name is there to let the viewer know where to get the product or service. Detailed descriptions and long lists of products and services should be left for websites, mailers and brochures.

COPY

The average viewable time of a bulletin is around 7 seconds. Keep in mind, no one can pull their eyes off of the road and focus on your ad for the full 7 seconds. Try to keep copy to around 9 words.

TYPEFACES

Readability is another key factor in good outdoor ads. It's a good idea to stay away from overly ornate or fancy typefaces. Keep in mind the viewing distances in outdoor as you select the type used in the ad.

COLOR

Another important aspect in outdoor design is good contrast. The stronger the contrast between the background and copy, the easier it is read from a distance. Use dark text on light backgrounds and light text on dark backgrounds.

DESIGN TIPS

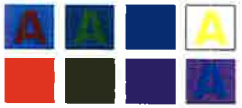
The key to effective outdoor design is BREVITY. Simple, clear, and concise designs are the best way to get the most bang for your outdoor buck.

READABILITY

Be sure to use typefaces that are easy to read. Fancy and ornate fonts should only be used sparingly if at all.

Aa Bb Cc Dd
Aa Bb Cc Dd
Aa Bb Cc Dd

Aa Bb Cc Dd
Aa Bb Cc Dd
Aa Bb Cc Dd



Avoid using **low contrast color** combinations when picking your text and background colors. Low contrast hurts readability.

Using **high contrast color** combinations will help the readability of your design at any viewing distance. Strong contrast equals better readability.

KEEP IT SIMPLE

A good way to measure the **Brevity** of a design is to stand in front of someone about 6 feet away, and hold up the design printed on an 8.5 x 11 sheet of paper. Pull the design back down after 5 seconds and have them recite what they were able to retain from the ad in that amount of time and distance.

If all of the designs elements were digested, you have an effective outdoor ad! Good job!

If only the name was remembered, it's not perfect, but if all the viewer gets out of the ad is your name, it's not a total loss. You might want to emphasize some of the other pertinent information.

If the only thing recalled does not directly relate to the advertiser in the design, it's time to re-think the ad. Try removing any unnecessary information and emphasize the main points of the design, the copy line, or advertiser's name or even a directional if that's the main purpose of the advertisement.

CONDITIONS FOR PUBLIC SERVICE

LAMAR

Dear PSA Applicant,

In order for Lamar to effectively provide public service announcements, the following requirements must be met. Please initial by each statement verifying that you understand and will abide by the conditions stated below:

____I understand that to be considered for public service I must contact Lamar Advertising 12 weeks before my dated event or 8 weeks prior to the desired post date. Because space availability can change greatly on a weekly basis, confirmation that Lamar has accepted your request may not be made until 30 days before the event.

____Payment must be paid in full prior to ordering of production.

____I understand that, if accepted, my organization will receive space on a space available and time permitting schedule. Space is not guaranteed and may be preempted to accommodate commercial advertisers. Locations of billboards posted will be provided after posting is completed. General areas can be requested but are not guaranteed. There may also be a limitation on the number of locations.

____Cost for one 8-sheet is $100 ($65 for production, $35 for posting). Cost for one 30-sheet is $175 ($125 for production, $50 for posting). No agency discount.

____Cost for a 10'x40' bulletin is $1,200 ($850 for vinyl production and $350 for a one time posting fee). Cost for a 14'x48' bulletin is $1,700 ($1,350 for vinyl production and $350 for a one time posting fee).

____An upload and monitoring fee of $250 will be applied for Digital Display boards.

____I understand that for Lamar to help with artwork that desired elements must be provided. Digital formats will be accepted. Logos need to be in a vector format and photos must be at a resolution of 300 dpi or better. The Lamar logo must be included on PSA billboards. If doing your own artwork, please contact Carrie Saiz. Lamar must approve the artwork before production.

If these conditions can be met, please complete the the rest of the application.

APPLICATION FOR PUBLIC SERVICE

LAMAR

Organization_____
Address_____
City_____State_____Zip_____
Phone #_____Fax#_____
Website_____
Contact Person_____
Direct Phone # of Contact_____
Email for Contact_____

1. Please specify the number of billboards you are requesting:
   Bulletins_____ Posters_____

2. Is your organization interested in being posted on the digital displays?
   Yes ___ No___

3. List your target posting date:_____
   List date of your event if applicable:_____
   (Please be realistic. There is a 10 day turnaround.)

4. Do you need help with your artwork? Yes___ No___

5. Is your organization charitable in nature or purpose? Yes___ No___
   If yes, who is the primary beneficiary?_____

6. Is your organization a registered charitable organization with a state?
   Yes___ No___

7. Is your organization incorporated? Yes___ No___

8. Is your organization non-profit? Yes___ No___

9. Does your organization have 501-3c status with the IRS?
   Yes___ No___
   If not, please explain_____
   _____
   If yes, please attach a copy of your 501-3c status letter.

10. Please attach a background information about your organization, and if you are advertising an event, information about the event such as brochures invitations, etc.

11. Please attach a list of your Board of Directors and their contact information. *This information will be kept confidential.*

12. Please list your organizations primary goal and activities:_____
_____
_____

13. Has your organization used outdoor advertising in the past?
Yes___ No___

14. Please indicate by name that you are using or plan to use for your public service message:

Radio_____Magazine_____

TV_____Newspaper_____

Other (please specify):_____

Paid___ Donated___

Please explain in detail:_____
_____
_____
_____
_____

LAMAR

136 Louisiana Blvd NE • Albuquerque, NM 87108 • 800.336.2236 • 505.255.4460 • Fax: 505.266.4419

Current

Sec. 6-7-4. - Examination of dog or cat after biting person.

(a)

The park ranger-animal control supervisor or other duly authorized agent of the city shall be permitted, by the owner of a dog or cat that has bitten a person, to examine the dog or cat at any time during the ten-day confinement period to determine whether the animal shows signs of rabies.

(b)

No person shall refuse, obstruct or interfere with the park ranger-animal control supervisor or his duly authorized agent in making the examination.

(c)

Any dog or cat that has bitten a person shall be examined by the park ranger-animal control supervisor or their duly authorized agent at least twice, once at the beginning and once at the end of the ten-day observation. At the end of the mandatory ten-day observation period, the owner shall have the animal examined by a licensed veterinarian, who will issue written documentation that the animal does not have signs of rabies. The owner of the animal shall provide the written documentation to the Farmington Regional Animal Shelter within two business days of receiving the document.

(Ord. No. 2014-1273, § 7, 12-9-14)

Proposed

Sec. 6-7-4. - Examination of dog or cat after biting person.

(a)

The park ranger-animal control supervisor or other duly authorized agent of the city shall be permitted, by the owner of a dog or cat that has bitten a person, to examine the dog or cat at any time during the ten-day confinement period to determine whether the animal shows signs of rabies.

(b)

No person shall refuse, obstruct or interfere with the park ranger-animal control supervisor or his duly authorized agent in making the examination.

(c)

Animals quarantined at a veterinarian clinic or in-home quarantined: any dog or cat that has bitten a person shall be examined by the park ranger-animal control supervisor or their duly authorized agent, at least twice, once at the beginning and once at the end of the ten-day observation. At the end of the mandatory ten-day observation period, the owner shall have the

animal examined by a licensed veterinarian, who will issue written documentation that the animal does not have signs of rabies. The owner of the animal shall provide the written documentation to the Farmington Regional Animal Shelter within two business days of receiving the document.

d)

Animals quarantined at the Farmington Regional Animal shelter: any dog or cat that has bitten a person shall be examined, at least twice, by the shelter veterinarian or their duly authorized agent during the quarantine period. At the end of the mandatory ten-day observation period the animal will be examined by the shelter veterinarian or their duly authorized agent and it shall be recorded that the animal has no signs of rabies before releasing.

(Ord. No. 2014-1273, § 7, 12-9-14)

INTER-OFFICE MEMORANDUM

CITY OF FARMINGTON • CITY ATTORNEY'S OFFICE

800 Municipal Drive · Farmington, NM 87401 · E-mail: vamormino@fmtn.org · Phone: (505) 599-1120

Date: May 11, 2016

To: Tasha Soce, PRCA Administration Office

From: Valarie Amormino, Legal Secretary

Re: Open Meetings Resolution – 2016
ANIMAL SERVICES ADVISORY COMMISSION

Attached is the 2016 Open Meetings Resolution for the Animal Services Advisory Commission (ASAC). Please schedule this resolution for consideration on the agenda of the meeting of the ***Animal Services Advisory Commission on June 7, 2016, at 6:00 p.m.*** This is necessary to satisfy the requirements that the City Council has set in regard to proper notice for meetings of public bodies of the City of Farmington in conformance with the Open Meetings Act. **It is necessary that you schedule the Resolution for the agenda of this meeting in particular, and that a quorum be present to vote on this Resolution**.

Please proof read the Resolution and ensure that the correct day, time, place and the office location where agendas can be picked up is shown. If this information is **not** correct, **please notify me immediately** and I'll prepare a revised Resolution and get it to you prior to the above scheduled meeting. Should the ASAC during the above scheduled meeting vote to **CHANGE** the meeting day/time/place, etc., from that information shown on the attached Resolution, **please contact me immediately following your meeting**, and I will provide you with a replacement Resolution for signature by your commission's chairperson.

The Open Meetings Act requires that the day, time and place of regular meetings be established, and that the commissions, committees and boards of the City not vary from that regular meeting schedule whenever possible. Once adopted any deviation from the adopted schedule will require you to publish a "special notice" to comply with the Open Meetings Act. ***If for any reason the Animal Services Advisory Commission elects to change the day, time or place given in the resolution, please notify this office as soon as possible*** so that we may alter the notice of regular meetings which is permanently posted and give other appropriate notice to the public.

Thank you for your time and patience in helping us to comply with the provisions of the Open Meetings Act. ***Please return the original Resolution to Legal after it has been signed and keep a copy for your file.***

Attachment

RESOLUTION

A RESOLUTION SETTING AND ESTABLISHING A REGULAR MEETING DAY, TIME AND PLACE FOR THE ANIMAL SERVICES ADVISORY COMMISSION PURSUANT TO CITY COUNCIL RESOLUTION NO. 2013-1466 AS RATIFIED

WHEREAS, pursuant to the provisions of Resolution No. 2013-1466 as ratified, each board, commission, committee or other policy making body of the City of Farmington which holds regular meetings shall annually, subject to the ratification and approval of the City Council of the City of Farmington, establish a regular meeting day, time and place; and

WHEREAS, the Animal Services Advisory Commission of the City of Farmington has determined and does recommend to the City Council that the regular meeting day, time and place of the Animal Services Advisory Commission of the City of Farmington and the location where a copy of the agenda of such meetings may be obtained shall be as set forth in this resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE ANIMAL SERVICES ADVISORY COMMISSION OF THE CITY OF FARMINGTON:

That the regular meeting day, time and place of the Animal Services Advisory Commission of the City of Farmington shall be held on the first Tuesday of each month at 6:00 p.m. in the Executive Conference Room, Municipal Building, 800 Municipal Drive, Farmington, New Mexico and that the location where a copy of the agenda of the regular meeting may be inspected seventy-two (72) hours in advance of the meeting shall be at the Parks, Recreation and Cultural Affairs Office, 901 Fairgrounds Road, Farmington, New Mexico.

PASSED, SIGNED, APPROVED and ADOPTED this _____ day of June, 2016.

By: _____
Chairperson, Animal Services Advisory Commission

April '16 Board Report

April Intakes	Dog	Cat	Total
Owner Surrender	133	84	217
O/S Return	3	1	4
Seized	5	0	5
Stray	174	139	313
Total	315	224	539

YTD Intake	Dog	Cat	Total
Beginning Count	143	257	400
Owner Surrender	1320	1029	2349
O/S Return	39	19	58
Seized	59	7	66
Stray	1914	1509	3423
Total	3475	2821	6296
Others- rodents, birds, turtles			42

April Outcomes	Dog	Cat	Total
Adoption	113	41	154
RTO	64	6	70
Transfer	77	69	146
Euthanasia	49	60	109
(-) Owner Requested	-20	-7	-27
Died	2	2	4
Total	285	171	456

YTD Outcomes	Dog	Cat	Total
Adoption	1312	780	2092
RTO	614	38	652
Transfer	971	651	1622
Euthanasia	504	1125	1629
(-) Owner Requested Euth	-139	-51	-190
Died	33	91	124
Missing	14	18	32
Total	3309	2652	5961

Live Release Rate	Dog	Cat	Total
Live Release Rate MTD	84%	72%	80%
Live Release Rate YTD	85%	57%	72%

* Taking in ~ 18 animals/day
* Adopting out ~5 animals/day
* Euth ~3 animals/day

Jurisdication Breakdown	Dog	Cat	Total	YTD Total	YTD %
City	167	130	297	3235	55%
County	92	50	142	1587	27%
Navajo Nation	50	44	94	928	16%
Out of County	1	0	1	28	<1%
Out of State	5	0	5	66	1%
Unknown				18	<1%

Spay/Neuter Surgeries	City	County	NN	Total	YTD Total
Dogs	39	44	3	86	588
Cats	10	18	4	32	551
Total	49	62	7	118	1139
Free Surgeries				109	991