Community Relations Commission

Regular Meeting Agenda
September 3, 2013
4:00 PM
Farmington Civic Center
200 W. Arrington

1. Call to order
   - Establishment of Quorum

2. Introduction of Guests — INFORMATION

3. Approval of Minutes — ACTION
   - August 5, 2013—Regular Meeting

4. Old Business — ACTION
   - Native American Initiative Talking Points
   - Shiprock Fair Water Bottles
   - Food Festival

5. New Business — INFORMATION
   - Citizens Input
   - No Complaints Received

6. Commission Business — INFORMATION

7. Adjournment

ATTENTION PERSONS WITH DISABILITIES: The meeting room and facilities are fully accessible to persons with mobility disabilities. If you plan to attend the meeting and need an auxiliary aid or service, please contact the City Manager's office at 599-1157 prior to the meeting so that arrangements can be made.

COMMUNITY RELATIONS COMMISION

Regular Meeting

August 5, 2013

Civic Center

Members Present: David John-Chairman; George Francis-Pro Tem Chairman; Al Garcia, Leigh Irvin and Charles Kromer

Members Absent: Beth Volkerding and Neil Johnson

Staff Present: Bob Campbell, Assistant City Manager; Joanna Oliver, Secretary

Guests Present: Beverly Charley

CALL TO ORDER

Chairman David John called the meeting to order at 3:58 pm with a quorum of members present; the following procedures were duly had and taken.

APPROVAL OF MINUTES

Charles Kromer moved to accept the July 1, 2013 minutes as presented. Leigh Irvin seconded. Motion carried.

STAND DOWN HOMELESS GRANT

Beverly Charley, Workforce Solutions addressed the Commission regarding the grant application for the Stand Down Homeless Event taking place in October. This event helps veterans and non-veterans from all cultural backgrounds. Bob Campbell stated that this event does meet the intent of the grant application. Ms. Charley stated that they have various sponsors, merchants and residents, who have already donated to this event. Charles Kromer moved to accept application. Al Garcia seconded. Motion passed.

NATIVE AMERICAN INITIATIVE TALKING POINTS

Chairman David John opened up the discussion of the Summary Talking Points. The Commissioners wanted to include CHAP and the Round Table Minority to the list. Chairman John also would like to see if we could publish the Talking Points in the Navajo Times, Daily Times and Cibola Beacon newspapers. He asked Bob Campbell to get quotes on the price for each newspaper. Chairman John asked the Commissioners to look over and will bring this back to the next regular meeting to discuss and make comments or changes. Al Garcia asked if the City of Farmington totally funds the Indian Center. Bob Campbell replied yes. The Commission also discussed putting in the Four Winds Detox Center.

DEMOGRAPHIC ANALYSIS OF ADULTS ARRESTED REPORT

Bob Campbell opened up the discussion going over the main points of the report. He had spoken with Captain McPheeters from the Police Department and he stated that the numbers are skewed. Most of the crimes are committed by inebriates against each other. The City of Farmington is working with PMS and SJRMC and have indentified the top 14 persons with the most arrests. Social workers will be working with these persons to see if they can stay out of jail.

OLD BUSINESS

Chairman David John opened up the discussion regarding keeping the grant applications at the amount of $800.00 because of the decrease of funds given to the Community Relations Commission. After discussion regarding the amount of grants applied for and received by various entities, it was decided to leave the amount at $800.00 maximum.

COMMISSION BUSINESS

Chairman David John opened up a discussion regarding helping out at the Shiprock Fair by setting up a booth for the Commission to man. Bob Campbell stated that the events have to be done within the city limits but the Commission could donate money or items for advertising or promotion. It was decided by the Commission to provide bottles of water for the Fair.

Chairman David John revisited the idea of the Commission putting together the Food Festival. Bob Campbell stated that if the Community Relations Commission wanted to do some event like this, that they could just sponsor the space and have vendors come in and take care of the food. Chairman John stated that he would like to keep this open for more discussion.

Chairman David John asked Bob Campbell if Neil Johnson was coming back to the Commission. Bob replied that he would have to talk to the Mayor regarding this matter.

COMPLAINTS

None

NEW BUSINESS

None

CITIZEN INPUT

None

ADJOURNMENT

Meeting was adjourned at 4:50 pm

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David John, Chairman Joanna Oliver, Secretary

Summary of City of Farmington/Native American Initiatives
Talking Points
July 2013

1. The City of Farmington provides treated water to Shiprock through the Farmington Reach Agreement with the Navajo Nation and the Bureau of Reclamation.

2. The COF helped establish the Totah Behavioral Health Authority and contributes $100,000 annually towards their operational costs.

3. The COF funds an Indian Center which serves native American foods, provides showers, restrooms, community education and cultural programs.

4. The Native American population within the City of Farmington is the fastest growing segment of the population up 32% since the last census.

5. The COF operates a full service library branch in Shiprock at no cost to the Navajo Nation.

6. The COF hosts the Totah Arts Festival and navajo Rug Sale held every Labor Day Weekend. This festival showcases Navajo and other native American artisans.

7. The COF operates the Roof Shelter which provides overnight stays for the City's homeless, mentally ill, substance abuse and other populations during the winter months, regardless of the person's state of intoxication.

8. In 2008 the COF established the Community Relations Commission which is chaired by a Navajo man.

9. In November of 2010 the City of Farmington entered into a memorandum of Agreement with the Navajo nation Human Rights Commission to address issues of discrimination against minorities, persons with disabilities and other protected classes.

10. The Navajo nation Police Department participate in training with the Farmington Police Department and are allowed to use Safety City Training facility at no cost.

11. In 2013 the Community Relations Commission co-sponsored Cultural Diversity Conference with the San Juan partnership.

12. Annually the Community Relations Commission hosts a series of trainings for the business community on customer service and understanding cultural differences.

NATIVE AMERICAN INITIATIVE TALKING POINTS
PRICES FOR ADVERTISING

NAVAJO TIMES
¼ - $463
½ - $926

DAILY TIMES
See attached sheet

CIBOLA BEACON
¼ - $472
½ - $945

SHIPROCK FAIR WATER BOTTLES

Promo Direct quote:
*12 cases of 24 bottles (288) = Total price $710.10

Beau Coup quote:
12 cases of 24 bottles (288) = Total price $668.15

*Minimum order

CRC Expenses
FY14

Date	Name	Reason	Amount	Balance
				$ 10,000.00
08/13/13	VFW Post 2182	SJC Homeless Stand Down	$ 800.00	$ 9,200.00
08/27/13	USPS	Box Fee	$ 100.00	$ 9,100.00
08/28/13	Majestic Media	Legal Ad	$ 20.25	$ 9,079.75
TOTAL			**$ 920.25**	