

COMMUNITY RELATIONS COMMISSION

Regular Meeting

MARCH 7, 2016

Civic Center

Members Present: Melissa Meechan, Lynn Love, Cathryn Abeyta, David John, Mark Marquez and Charles Kromer

Members Absent: Harelda Anderson

Staff Present: Robert Campbell, Assistant City Manager and Joanna Oliver, Secretary

Guest: Mike Duke, Aquatic Manager

CALL TO ORDER

Melissa Meechan called the meeting to order at 4:00 pm with a quorum of members present; the following procedures were duly had and taken.

APPROVAL OF MINUTES

Charles Kromer made a motion to approve the February 1, 2016 minutes, Lynn Love seconded.

CINCO DE MAYO

Mike Duke from the Aquatic Center gave a presentation regarding the Cinco De Mayo event that the PRCA Department will be putting on May 7th, 2016 at the Civic Center from 12:00 p.m. to 6:00 p.m. He gave a rundown of all the events that will be happening that day. He is looking for more volunteers. Melissa Meechan suggested the CRC donate money as well as Commissioners volunteering. Melissa will check with Don for the CRC to sponsor. Melissa will let Mike know by April 15th.

CIVILITY FIRST UPDATE

Melissa Meechan talked to the Allen Theaters regarding advertising and was told for a year it would run \$10,000. Bob Campbell said that \$10,000 was put in the budget for Civility First for the upcoming FY17. Cathryn and Melissa went to a marketing event and United Way would like to find a way to partner with Civility First. Lynn has worked to get CFFC advertising on local electronic billboards. He has identified several locations that will do so but needs a .jpg to give them. Melissa will create a picture they can use and send it to Lynn. Lynn also spoke with Bill Bolden from Durango CRC and they will be holding an event called Diversity Dialogue Conversation on Everyday Life on March 19th. Lynn Love will be going to represent the Commission.

PUBLIC RELATIONS COMMITTEE

Cathryn stated that March is Women's History Month and would like to recognize that on the City's Facebook Page. She will continue to work on PSAs.

COMMISSION BUSINESS

- Cathryn Abeyta had done a draft PowerPoint presentation for the Annual Report. After a brief discussion regarding what the CRC has done in the past year, she will make some changes and email to the Commissioners for addition changes/additions. The Annual Report is set to be presented to the City Council on March 22, 2016.
- Cathryn Abeyta will like to table the Grant Procedures until the next meeting in April.
- Bob Campbell stated that highlighting Black History Month on the City's Facebook had approximately 3,000 hits.
- Melissa Meechan asked when would be a good day to hold the Strategic Planning Meetings. There was an agreement that either Wednesday's or Friday's at 6 or 7 would be good. Melissa will send out a proposed date to the Commissioners.
- Bob Campbell stated that we have two vacancies on the Commission. Cathryn Abeyta stated that she sent an application to a friend who works closely with the Hispanic community. Cathryn made a motion to advertise on Facebook, Mark Marquez seconded.
- It was decided for the Open Meeting Resolution to keep the Community Relations Commission meetings as is.

CITIZEN INPUT

None

ADJOURNMENT

Meeting was adjourned at 5:09 p.m.



Melissa Meechan, Chairman



Joanna Oliver, Secretary