Welcome to Farmington, NM, a place where outdoor lovers and active families thrive. Farmington takes this promise so seriously, we have created the Jolt Your Journey pledge to energize the life journeys of community members.

Whether a hardened outdoorsman or a young family seeking to establish roots in a safe and affordable community, Farmington is the perfect place for you.

Close to the borders of Arizona, Colorado and Utah, with three rivers flowing through town, rugged mountains, wide open wilderness area, abundant cultural sites and nearby national parks, Farmington offers everything outdoor lovers and active families are looking for.

We invite you to explore our community and see first-hand why we love to play, live & work in Farmington, NM.

Outdoor Activities
What’s your outdoor passion? Camping, fishing, hunting, motorcycling, off-roading, snow sports, trail sports, water sports, wheel sports or wildlife viewing, Farmington has it all. Visit FarmingtonNM.org or stop by the Farmington Convention & Visitors Bureau to learn how you can participate in your favorite outdoor activity within 90 minutes of town.
FARMINGTON

Natural Amenities
We can’t imagine a better place to jolt your outdoor journey than Farmington; explore the Animas, San Juan and La Plata rivers running through town or The Glade Run Recreation Area (19,000 acres/42 miles of trails). National Geographic has identified visiting the Bisti De-Na-Zin Wilderness as a bucket list vacation.

Parks & Recreation
Within the city limits are 54 parks administered by the first and only department in New Mexico accredited for excellence in operation and service by the Commission for Accreditation of Parks and Recreation Agencies (CAPRA.) Bisti Bay at Brookside Park and the opening of Lake Farmington beach demonstrate the City’s commitment to continually expanding parks and recreation experiences.

Cultural Sites
Farmington is surrounded by ancestral Puebloan cultural and UNESCO World Heritage sites and offers an abundance of unique destinations and activities to enjoy. Just a short excursion from downtown you can explore Chaco Culture National Historical Park, Mesa Verde National Park, Aztec Ruins National Monument, Salmon Ruins, Shiprock Pinnacle and Angel Peak. Weekends are always an extraordinary adventure.

FARMINGTON
Jolt Your Journey™
Pledge
Farmington strives to energize the life journeys of outdoor lovers and active families.
Live

Quality of Life & Place
Farmington takes great pride in our community. Extensive planning and hard work go into creating an enjoyable place to play, live and work. Our Mayor, City Councilors and administrators are dedicated to energizing your life journey. Farmington Municipal Schools continues to academically outperform other New Mexico school systems and when combined with the City's conservation measures and low electric and water rates, it's hard to beat living in our town.

Downtown Revitalization
We call downtown Farmington “The Heart.” It’s the lifeblood of our community. To ensure The Heart remains strong and vibrant, Farmington is investing $9 million into our Main Street project to revitalize our streetscapes and building facades.

Four Corners Neighborhood
Farmington is just a stone's throw away from the famed Four Corners, where Utah, Colorado, Arizona and New Mexico meet, providing easy access to discovering the Southwest. This Colorado Plateau region is home to many Native American Nations including Navajo, Hopi, Ute and Zuni.

The Heart
DOWNTOWN FARMINGTON
A Main Street Project
FARMINGTON

Sense of Community

Friendly and welcoming come to mind when describing the people of Farmington. Whatever your interest or passion, you’ll find like-minded residents who love what you love. You’ll quickly find that our caring and sharing community is a place where it’s easy to belong. Drop into our monthly Farmington Branding Alliance Action Team or Focus on Farmington Coffee to meet your neighbors.

“Nature’s playground is right outside your front door.”
**Commute-Free Zone**

It’s easy to get from one end of town to the other, whether heading to work, shopping, picking up the kids or making that volunteer meeting. Less time driving around means more time to get out and enjoy life. Contact the Farmington Chamber of Commerce to learn more about working in our community.

**Skilled Workforce Abounds**

With a long history supporting the energy industry, Farmington has an abundance of skilled labor and a city dedicated to training its workforce. Add your skills to the list or relocate your company and find the talent you need to be successful. The City’s Director of Economic Development is ready to assist you. San Juan College and its Quality Center for Business are other great community business resources.
QUALITY OF LIFE
IS A PRIORITY

Transforming Our Community

Outdoor Recreation Industry Initiative (ORII)

When you are known as a place where outdoor lovers and active families thrive, it makes sense that the community has a flourishing outdoor recreation industry. Farmington is committed to bringing new outdoor offerings and experiences to the City while attracting more guides, outfitters and gear manufacturers. We are positioned to lead and grow the emerging $9.9 billion outdoor industry in New Mexico. Reach out to the Farmington Director of Outdoor Recreation to learn how you can be a part of this exciting initiative.

FARMINGTON
LET FARMINGTON JOLT YOUR JOURNEY
CONTACT US TODAY
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