FARMINGTON IS NATURE’S PROVING GROUND FOR OUTDOOR RECREATION COMPANIES

Why Farmington

- Outdoor Recreation Industry Initiative/Department
- Mayor/City Council/Community Committed to ORII
- Relocation Incentives in Key Industrial/Retail Centers
- Big Fish in Farmington Outdoor Recreation Pond
- Diverse Terrain and Conditions to Test Products
- Easy Access to West Coast/Southwest Markets
- Available/Affordable Commercial Properties
- New Outdoor Recreation Infrastructure
- San Juan College Startup Resources & The “Big Idea” Makerspace
- Skilled Workforce and Robust Workforce Training
- Quality of Life and Place, Ideal 4-Seasons Weather, 259 Days of Sunshine
- Farmington Outdoor Recreation Pledge
- Proximity to Spectacular Natural/Cultural Treasures

WHERE OUTDOOR LOVERS AND ACTIVE FAMILIES THRIVE

Why New Mexico

- State Incentives for Workforce and Buildout
- National Labs for Prototype Evaluation and Testing
- New Division of Outdoor Recreation
- Governor/State Committed to Growing Outdoor Economy
- NM College Scholarship Lottery

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