## MINUTES Safe Routes to School Committee Meeting July 16, 2012 12:00 P.M.

The Safe Routes to School Committee met during a regular meeting on July 16, 2012 at 12:00 p.m., at the Farmington Civic Center, 200 West Arrington, Farmington, New Mexico.

Present: Champion: Debra Mayeux

Members: Pat Cordell

Joe Delmagori Steve Krest June Markle

Sergeant Dave Monfils

Absent: Members: Shawn Lyle

Jeff Treat Duane Wakan Candace Young William Young

**Call to Order:** The meeting was called to order at 12:00 p.m. by Debra

Mayeux and the following proceedings were duly had and

taken.

## DISCUSSION

Mrs. Mayeux asked for a motion to approve the minutes from the May 21, 2012 meeting. Mr. Delmagori moved to approve the minutes and Mr. Krest seconded the motion. The motion was passed unanimously.

**Reports from Participating Schools:** With the schools out for the summer, there were no school reports.

Mrs. Mayeux commented that:

- good response to SRTS was seen at Apache Elementary during the latter half of the last school year;
- with no coordinator at McKinley, ongoing active participation in SRTS will have to be developed:
- Mesa Verde continues to be a strong participant with Jeff Treat as the SRTS contact:
- Mrs. Mayeux will continue to work with Ladera to encourage more participation.

Mrs. Mayeux will be contacting each of the SRTS schools in the next few weeks to see if the Committee can hold their monthly meeting at each of the schools. The Committee meeting for August will be held at the Farmington Civic Center on August 20<sup>th</sup>.

Report of Champion Efforts: Mrs. Mayeux would like to work with Mesa Verde this year to assist them with implementing a "no cell phone zone" policy. After learning of Ladera's efforts this past year, Mesa Verde expressed an interest in developing their own pledge and policy. Mr. Krest said the City of Farmington would be willing to help with the purchase and installation of "no cell phone zone" signage.

Mrs. Mayeux reported that the dates for the bike rodeo and bicycle training will be September 15 and 16. She plans to begin working with Elizabeth Isenberg with the City of Farmington to get some advertising and promotional information started. Mrs. Mayeux also suggested seeking assistance from Ken Collins with Majestic Media for publicizing the event. Mr. Krest noted that he will not be available to attend this training.

With the end of federal funding for SRTS, Mrs. Mayeux explained that SRTS will need to establish itself as a non-profit. Mrs. Mayeux commented that grant money has already been given to SRTS for this year, but there will be no further funding opportunities. She added that the group will need to be self-sustaining going forward. This will require building the Committee membership, encouraging community interest and support, and running radio and print advertising. Ms. Markle recommended contacting the other elementary schools in Farmington to seek their membership and participation. Mr. Cordell suggested seeking possible interested individuals among the volunteers currently involved with Special Olympics. He said they have a huge volunteer group and are led by Heather Fortner.

Mrs. Mayeux would like to consider using CrimeStoppers as a model to help SRTS become a 501(c) non-profit group. With Mr. Cordell's knowledge of CrimeStoppers, Mrs. Mayeux and Mr. Cordell will meet to discuss other possible ideas and funding options for SRTS. Mrs. Mayeux added that she is willing to continue as the volunteer SRTS Champion once funding ceases.

Mrs. Mayeux is planning to staff the information booth at the Growers' Market in August to hand out SRTS brochures and boost awareness and support by the public.

**Education:** Mrs. Mayeux would like each of the Committee members to attend one of the back-to-school open houses at the SRTS schools. She will provide members with the open house dates for each of the schools. Mrs. Mayeux, Mr. Krest, and Mr. Delmagori all mentioned they would help out at a school.

Mrs. Mayeux would like to re-issue the letter to parents concerning student drop off and pick up at the schools. Mr. Krest will have copies made of the individual letters for parents who drop off their children and for those whose children walk to school. These letters can then be distributed during the open houses.

**Enforcement:** Sgt. Monfils reported that the Police Department's traffic division has not yet completed the pedestrian observations at four city intersections due to scheduling conflicts. Once these observations have been completed and any needed enforcement action has been taken, the outcomes will be reviewed by the state and a report issued.

**Engineering:** Mr. Krest reported that Phase II funding is moving forward with project engineering being completed in-house. An Albuquerque engineering firm will coordinate

the actual work. He commented that there are some drainage issues for the raised crosswalk planned for Monterey and Boyd, but these are being addressed.

Mr. Krest noted that with the overlay work being done on city streets, many pavement markings have been compromised. He said that re-marking the school crosswalks is a priority for his department.

Mr. Krest stated that supplemental school flashers will be installed this year on Dustin Avenue between 35<sup>th</sup> and 38<sup>th</sup> Streets.

**Evaluation:** Mr. Delmagori reported on the Walkable Communities Workshop that the MPO held on May 30 and 31. The two-day workshop was well attended and participants received information on how to make changes from the very easy and simple to those that are more complex. The presentation also included before and after pictures from communities who had re-focused their efforts on building streets that can be used for all modes of travel.

Mr. Delmagori said the MPO will be working to keep the momentum from the workshop moving forward by looking at ways to obtain better connectivity on our local streets and developing a complete streets policy.

Mr. Delmagori said there is a webinar on July 31 beginning at 1:00 p.m. aimed at developing interest and volunteerism in SRTS and the walking school bus program. Several Committee members plan to meet at the MPO office to watch this webinar.

The August SRTS Committee meeting will be on August 20, 2012 at 12:00 p.m. at the Farmington Civic Center.

Mrs. Mayeux adjourned the meeting at 12:35 p.m.